



REPUBLIC OF NAMIBIA

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MEDIA RELEASE

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NAMIBIA TO PARTICIPATE AT THE 53RD GENERAL ASSEMBLY OF THE WORLD TRADE CENTRE'S ASSOCIATION

Namibia will participate at the 53rd General Assembly (GA) of the World Trade Centre's Association (WTCA) scheduled to take place in Accra, Ghana, from 23 to 28 April 2023, under the theme: *"Towards African Economic Integration and Enhanced Global Presence."*

Honourable Lucia Iipumbu, Minister of Industrialization and Trade will lead the Namibian delegation accompanied by Ms. Nangula Uaandja, Chief Executive Officer of the Namibia Investment Promotion Development Board, members of the private and public sector. The General Assembly is being hosted for the first time in Sub - Saharan Africa by the World Trade Centre Accra, thus presenting an opportune moment to market Namibia as an ideal trade and investment destination, in the context of the Africa Continental Free Trade Area (AfCFTA). The main objective of the GA is to explore and build on trade and investment opportunities presented by the AfCFTA, as the biggest multilateral trade agreement since the establishment of the World Trade Organization (WTO) and to explore opportunities with development agencies financing large-scale projects across Africa.

Namibia will participate under the sub-theme: *"Namibia, Land of many opportunities."* The GA will present an opportunity to promote Namibia as a viable trade and investment destination. The event will further present to the Namibian companies an opportunity to showcase their products and services to potential customers, while at the same time affording them an opportunity to market investment and bankable projects.

The private sector is invited to take advantage of this platform in order to benefit from intra African trade.

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Issued by:
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