

INVITATION TO MICRO, SMALL AND MEDIUM ENTERPRISES (MSMES)
CALL OF EXPRESSION TO PARTICIPATE IN THE 2022
KNOW2GROW NEXTGEN ENTREPRENEURS

The Namibia Investment Promotion and Development Board (NIPDB) is inviting Micro, Small and Medium Enterprises (MSMEs) to express their interest to participate in the first annual Know2Grow (K2G) NextGen Entrepreneurs, a youth focused trade fair scheduled to take place from 16-18 November 2022, in Tsumeb, Oshikoto Region

K2G NextGen Entrepreneurs focuses on showcasing scalable businesses that are majority youth owned, with the overall objective of empowering the next generation of Namibian entrepreneurs across all the fourteen (14) regions of the country.

The trade fair will be held under the theme, ***Scaling through innovation, value addition and co-operatives***. K2G NextGen Entrepreneurs intends to host an estimated 60 MSME from various sectors and up to 30 business support organisations (BSOs), therefore facilitating a platform for B2B and B2G engagements.

K2G NextGen Entrepreneurs is not limited to any specific sector, however, MSMEs in the following key sectors are encouraged to participate; Textile manufacturing, Agriculture, Horticulture and Food Processing, Aquaculture, Electronics and Information, Communication & Technology (ICT), Renewable Energy and Green Hydrogen and Pharmaceuticals.

In order to be considered for this opportunity, applicants must meet the following criteria:

- Must be a registered business;
- Must be majority youth owned,
- Must be majority Namibian owned and operating within the territory of Namibia,
- Must have been registered for at least 6 months
- Must be a micro, small or medium enterprise to respond to this call of expression; and
- Must have quality and reputable products or services to showcase.

There will be no registration fee incurred by MSMEs that will be selected to participate in the trade fair. Each successful applicant will be provided with a standard 3x3 stall (white shell), which includes one table, two chairs, carpeting, electrical access and standard name label on stall. All other costs and logistics (branding, accommodation, travel, aesthetics and more) that are involved in the participation will be at the onus of the respective businesses.

MSMEs that are interested in exhibiting at the first annual K2G NextGen Entrepreneurs trade fair are encouraged to express their interest by submitting the below listed documents to the provided link.

- 30 second video business pitch highlighting how your business meets the requirements set out above
- Full company profile
- Company registration documents
- All necessary certification and supporting documents

Applications must reach the NIPDB before or on 29 September, at 17h00. No applications submitted after the closing date and time will be accepted.

For inquiries, please contact **Mr. Sebby Mbangu** at Cell: +264 81 1431665, office line: +264 833338613