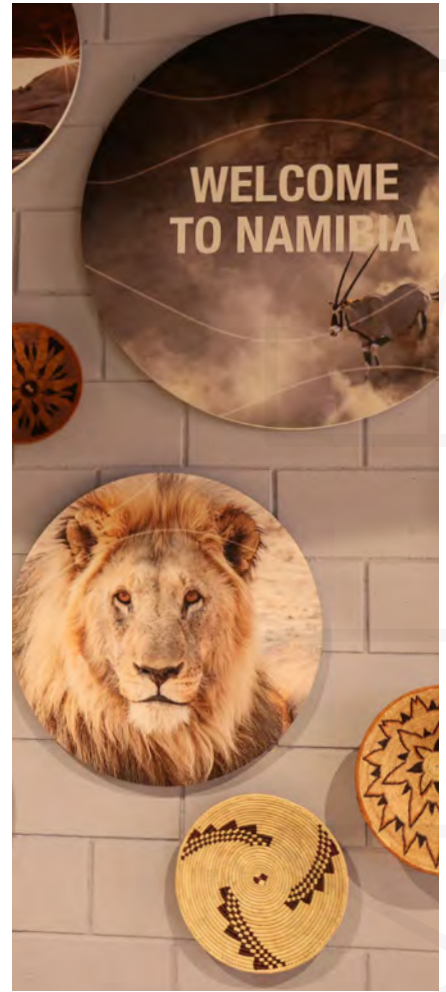
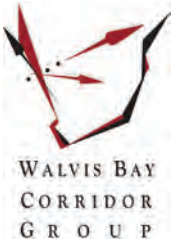


EXPO 2020 DUBAI REPORT



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CONTENTS



INTRODUCTION

6

Objectives and Targets

7



01

PLANNING AND LOGISTICS

9

1.1	Stakeholder Engagement	9
1.2	The Planning Approach	11
1.3	Logistics	11



02

THE NAMIBIAN PAVILION

12

2.1	Format and Design	13
2.2	Management Team	14
2.3	Pavilion Commercial Activities	16
2.4	Visitors	17
2.5	Namibian and International Dignitary Visitations	18
2.6	Events	21
2.7	The Namibian Week at Expo 2020 Dubai	23
2.8	Namibia Investment Summit	28
2.9	Expo 2020 Dubai Investment Summary	29
2.10	Youth and MSME Development Support at Expo 2020 Dubai	30
2.11	MSME Testimonials	31
2.12	MSME Catalogue	32



03

NAMIBIAN EXPO PROGRAMME AND EVENTS

33

3.1	Expo 2020 Dubai Thematic Events	33
-----	---------------------------------	----



04

BUDGET

34

4.1	Budget Performance Overview	34
4.2	Income	34
4.3	List of Sponsors	35



05

MARKETING, MEDIA & PROMOTIONS

36

5.1	Media Partnership	36
5.2	Publicity in Local and International Media	37
5.3	Social Media Report	39



06

DECOMMISSIONING

40

07

CHALLENGES AND RECOMMENDATIONS

41

08

CONCLUSION

42



ANNEXURES

43

Annexure A:	Expo 2020 Dubai Namibia Team	43
Annexure B:	News Stories Covered by NBC during Expo 2020 Dubai	45
Annexure C:	Statement By His Excellency Dr Hage G. Geingob on the Occasion of Namibia's National Day Celebrations	48
Annexure D:	Namibian Print Media Coverage Clippings	49
Annexure E:	Article published by the Emirates News Agency following the Namibia National Day	55
Annexure F:	Expo 2020 Dubai Business Enquiries Report	56
Annexure G:	Namibia Investment Summit Full Report	59

List of Tables

Table 1: Stakeholder Engagement Meetings with OMAs/Ministries	10
Table 2: Namibian Pavilion Management Team	14
Table 3: Permanent Staff Stationed in Dubai for the Expo 2020 Dubai	15
Table 4: Namibian Exhibitors and Retailers at Expo Dubai 2020	16
Table 5: Namibian Pavilion Courtesy Visits	19
Table 6: Namibian Pavilion Events	21
Table 7: Namibian Start-ups sponsored by GIZ	30
Table 8: Namibian Sales Consultants sponsored by GIZ	30
Table 9: Namibian Speaking Invitation Engagements at Expo 2020 Dubai	33
Table 10: Expo 2020 Dubai sources of funding	34
Table 11: List of Sponsors	35
Table 12: NBC Digital News Facebook Page Live Streamed Events	36
Table 13: Media Interviews with Namibian Dignitaries	38
Table 14: Challenges and Recommendations from Expo 2020 Dubai	41
Table 15: Investors interested in Meeting with the Namibian Delegation after B2B Meetings	65
Table 16: Presidential Meetings Dubai 2020	66

List of Figures

Figure 1: Media Coverage by NBC TV	36
Figure 2: Media Coverage on the Namibian Pavilion (Print Media)	37
Figure 3: Media Coverage on the Namibian Pavilion (Broadcast Media)	37
Figure 4: Namibia Expo Social Media Report	39
Figure 5: Share of Total Enquiries by Priority Sector	56
Figure 6: Share of Actionable vs Non-actionable Investment Enquiries	57
Figure 7: Share of Actional and Non-actional Enquiries split between responsive and unresponsive enquirers	57
Figure 8: Share of Unresponsive Enquiries by Sector	57

List of Abbreviations

AfCFTA	African Continental Free Trade Area Agreement
BIE	Bureau International des Expositions
BoN	Bank of Namibia
CEO	Chief Executive Officer
CG	Commissioner General
COP26	26th United Nations Climate Change Conference
DBN	Development Bank of Namibia
DG	Director General
EIF	Environmental Investment Fund of Namibia
FDI	Foreign Direct Investment
FNB	First National Bank
GHC	Green Hydrogen Council
GIZ	Deutsche Gesellschaft für Internationale Zusammenarbeit
GRI	Global Reporting Initiative
HPP II	Harambee Prosperity Plan II
IATF	Intra Africa Trade Fair
INV	Investments and New Ventures
IPA	Investment Promotion Agency
MAWLF	Ministry of Agriculture Water and Land Reform
MEAC	Ministry of Education, Arts & Culture
MEASA	Middle East, Africa, and South Asia
MEFT	Ministry of Environment, Forestry and Tourism
MHAISS	Ministry of Home Affairs, Immigration, Safety and Security
MICT	Ministry of Information, Communication and Technology
MIRCO	Ministry of International Relations and Cooperation
MIT	Ministry of Industrialisation and Trade
MoF	Ministry of Finance
MoHSS	Ministry of Health and Social Services
MoU	Memorandum of Understanding
MME	Ministry of Mines and Energy
MPE	Ministry of Public Enterprises
MSMEs	Micro, Small and Medium Enterprises
MWT	Ministry of Works and Transport
NAB	Namibia Agronomic Board
NAMPA	Namibia Press Agency
NBC	Namibian Broadcasting Corporation
NBL	Namibia Breweries Limited
NCCI	Namibia Chamber of Commerce and Industry
NDTC	Namibia Diamond Trading Company
NIDA	Namibia Industrialisation Development Agency
NIPA	Namibia Investment Promotion Act
NIPDB	Namibia Investment Promotion and Development Board
NPC	National Planning Commission
NTB	Namibia Tourism Board
OMA	Offices, Ministries and Agencies
OPM	Office of the Prime Minister
PPP	Public-Private-Partnership
RA	Roads Authority
RFA	Road Fund Administration
SADC	Southern African Development Community
SCDI	Southern Corridor Development Initiative
SDG	Sustainable Development Goals
SEZs	Special Economic Zones
TCFD	Task Force on Climate-related Financial Disclosures
UAE	United Arab Emirates
WBCG	Walvis Bay Corridor Group

EXECUTIVE SUMMARY

The Expo 2020 Dubai, hosted in the United Arab Emirates (UAE), took place from 1 October 2021 to 31 March 2022 at the Dubai Exhibition Centre. The Expo was held under the theme, 'Connecting Minds, Creating the Future,' and three sub-themes – Opportunity, Mobility, and Sustainability. The sub-themes called attention to the importance of sustainable solutions in addressing global problems through collaboration across cultures, nations, and regions.

The World Expo, organised by the Bureau International des Expositions (BIE), also formally known as International Registered Exhibition (IRE), is an international gathering of nations dedicated to finding and interrogating common global challenges under a universal theme. Countries, international organisations, civil societies, and corporations (collectively referred to as "participating bodies") are allowed to participate in World Expos by building or renting a Pavilion – a physical structure dedicated to showcasing the country or organisation's opportunities, values and aspirations. The World Expos, which are hosted every five years in a different country, attract millions of visitors. On 27 November 2021, the United Arab Emirates (UAE) was awarded the privilege to host the Expo 2020.

Namibia was among the 192 countries that participated in the Expo 2020 Dubai. The event, which was held for the first time in the Middle East, Africa and South Asia (MEASA) region, attracted over 24 million visitors. Expo 2020 Dubai was not Namibia's first World Expo experience, in fact, it was the 5th World Expo the country has participated in following Expo 1998 Lisbon, Expo 2000 Hannover, Expo 2008 Zaragoza, and Expo 2010 Shanghai. Namibia's participation in Expo 2020 Dubai was anchored in strategically marketing the country as an attractive investment and tourism destination while simultaneously promoting local Namibian products for possible introduction to new markets.

The country assembled a team of technical sector specialists to coordinate the event and promote Namibia's priority sectors. The team comprised temporary and permanent staff who were stationed in Dubai for the duration of the event. Prior to the opening, regional meetings were conducted with key stakeholders to raise awareness of Namibia's participation during the planning phase and throughout the six-month period of the Expo.

In addition to showcasing the country's investment opportunities in the areas of renewable energy, marine diamonds, and mineral wealth, the Namibian Pavilion integrated commercial activities by selling Namibian products such as arts, crafts, and leather goods sourced by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ).

The NIPDB's Memorandum of Understanding (MoU) with the Namibia Broadcasting Corporation (NBC) and engagements with the Namibia Press Agency (NAMPA) to serve as a media partner for the Expo, created visibility for the country across all Namibian social, broadcast, and print media platforms, making over 2.1 million impressions and almost 75,000 engagements on these platforms.

Several thematic events were hosted to promote untapped opportunities in the renewable energy sector, to celebrate Namibia's conservation efforts in managing the world's largest wild cheetah population, and discussing the country's quest to upscale crop discussion at the Namibia Agriculture Seminar, amongst others. The Namibia Investment Summit, served as a platform to deliver the final pitch on investment opportunities, brand awareness and export promotion.

Expo 2020 Dubai closed its doors on 31 March 2022. Namibia looks forward to Expo 2025 Osaka in Japan.

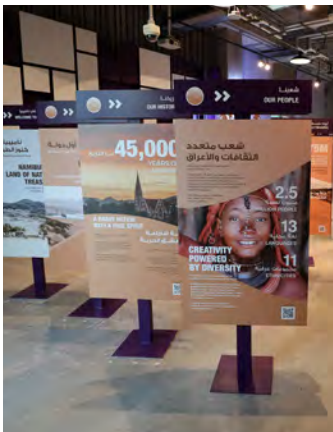
INTRODUCTION

The road to Expo 2020 Dubai started on 6 March 2018 when Cabinet resolved, under *Cabinet Decision No. 2nd/06.03.18/004 read together with Agenda Memorandum 22 January 2018*, to approve the Republic of Namibia's participation in Expo 2020 Dubai from 20 October 2020 to 31 March 2021. However, the outbreak of the COVID-19 pandemic forced the Organising Committee to call for ballots from participating bodies to postpone the Expo for 12 months. The Expo was then set to take place from 1 October 2021 to 31 March 2022.

The Ministry of Industrialisation and Trade (MIT) transferred the planning for Namibia's participation at the Expo 2020 Dubai to the Namibia Investment Promotion and Development Board (NIPDB), following its formation. On 20 April 2021, Cabinet further commissioned the NIPDB to spearhead and facilitate the country's participation in the Expo.

In May 2021, the Namibian office was relocated to Dubai. NIPDB assumed the task of coordinating support from key stakeholders – the MIT, Ministry of Environment, Forestry & Tourism (MEFT), Ministry of Education, Arts and Culture (MEAC), Ministry of Agriculture, Water and Land Reform (MAWLR), Ministry of International Relations and Cooperation (MIRCO), Ministry of Information Communication and Technology (MICT) and Ministry of Mines & Energy (MME).

The Namibian Pavilion was themed *Preserving and Utilising Natural Treasures for Future Generation an Opportunity of a Lifetime* which involved marketing priority sectors such as renewable energy, mining, sustainable tourism, education, blue economy, manufacturing, agriculture, infrastructure, and development. In addition, Namibia's activities at the Expo was promoted by the tagline "The Future Favours the Brave," depicting the country as a bold nation, which is ready to show up to this world stage and achieve its goals.





OBJECTIVES AND TARGETS

Namibia headed to Expo 2020 Dubai with clear, measurable objectives in place. The aim was to promote Namibia as an attractive investment and tourist destination, market Namibian products and increase trade between Namibia and the countries represented at the Expo.

Below are the main focus areas for Namibia's participation at Expo 2020 Dubai:

- To showcase renewable energy investment opportunities
- To promote environmental conservation and sustainable tourism
- To promote Namibian art and culture
- To promote value addition opportunities in the mining sector
- To attract Foreign Direct Investment (FDI) for infrastructure development, manufacturing, and other priority sectors
- To position Namibia as a logistics hub and a gateway to the African market through the African Continental Free Trade Area Agreement (AfCFTA)

Other focus areas included facilitating access to regional markets through the Expo and promoting the country's potential on specific investment opportunities that may lead to investment leads and, ultimately, tangible results. It was also the ideal platform to brand Namibia by hosting impactful events such as the Namibia Investment Summit, Tourism Seminar, Agricultural Seminar, Diamond Talks Week, and Renewable Energy Summit, to promote the sectors below:

- Tourism
- Agriculture
- Renewable Energy
- Mining
- Blue Economy
- Education/Innovation
- Manufacturing
- Agri Business



Honorable Tom Alweendo- Minister of Mines and Energy and Expo 2020 Dubai Pavilion Team at the Official opening of the Namibian Pavilion

In order to be practical and focused, specific outcomes were established, and these are detailed as follows:

- To achieve at least 1 award;
- To feature in international media platforms: at least one (1) television broadcast and one (1) print publication;
- To attract at least ten (10) investor leads per month as a direct result of the Expo;
- To attract as many tourists as possible to visit Namibia as a direct result of the Expo, and
- To attract Foreign Direct Investment (FDI) for infrastructure development and value addition.

Dubai aimed to celebrate the UAE Vision 2021 by supporting tourism growth and stimulation and sharing business innovations among the 192 international participants. The Expo, which had targeted 25 million visitors, of which 70% were to be foreign and 30% were to be local visitors, recorded more than 24 million visits during the six-month period.

PLANNING AND LOGISTICS 01

1.1 STAKEHOLDER MANAGEMENT APPROACH

To improve communication amongst the parties involved in Expo 2020 Dubai and related projects, the planning team ensured that key stakeholders were consistently engaged. The engagements allowed the Namibian Expo Team to gather information on the most suitable approaches to managing the country's participation at the Expo.

In light of this, the Team embarked upon extensive stakeholder engagement during the planning phase and throughout the six-month period of the Expo. This included regional meetings conducted by MIT prior to the NIPDB taking over. The engagements sought to create awareness about the country's participation as well as to invite the general public to visit the Namibian Pavilion at the Expo.

Further key engagements were held with the Namibia Chamber of Commerce and Industry (NCCI) to create awareness around the project and to invite the private sector to participate in the Expo. These engagements attracted close to 50 representatives from different sectors. The Expo Team created a database of stakeholders engaged and consistently shared information about priority sectors during the Expo.

Other meetings were held with Offices, Ministries and Agencies (OMA's) in the priority areas identified for promotion during the Expo, as indicated in Table 1.

Other sectors that were engaged include Renewable Energy (13 July 2021), Mining (14 July 2021), Tourism (13 July 2021), Private Sector (16 July 2021), Climate & Biodiversity (16 July 2021), Manufacturing (19 July 2021), Agriculture (19 July 2021) and Logistics & Infrastructure (19 July 2021).

The engagements allowed the Namibian Expo Team to gather information on the most suitable approaches to managing Namibia's involvement at the Expo.



Ms Helen Mootseng of NDTC, Expo 2020 Dubai Platinum sponsor handover with Ms. Jessica Hauuanga - Executive Director: Investor Experience, Retention and Aftercare



Left to right: Hon. Tom Alweendo - Minister of Mines and Energy, Ms. Nangula Uaandja - CEO of NIPDB, Hon. Lucia Ipumbu - Minister of Industrialization and Trade and Former Ambassador Simon Maruta - Former General Commissioner of Expo 2020 Dubai attending the Official Opening of the Namibian Pavilion

Date	Ministries/OMAS	Person visited	Discussions
02 July 2020	National Planning Commission (NPC)	Hon. Obeth Kandjoze, Director General	NPC to avail development projects to source investments and provide bankable projects to solicit FDI in Dubai.
14 July 2020	Ministry of Gender, Equality and Child Welfare (MGEWCW)	Hon. Doreen Sioka, Minister	The meeting agreed that the girl child and women entrepreneurs should be encouraged to participate in the Expo. The Ministry to compile the list of women entrepreneurs for consideration.
15 July 2020	Ministry of Agriculture, Water and Forestry (MAWF)	Hon. Calle Schlettwein, Minister	The Ministry agreed to compile a list of bankable projects in Agro-business, irrigation, value addition on most agro-products, and mass production in agriculture.
06 August 2020	Ministry of Sport, Youth and National Service (MSYNS)	Hon. Agnes Tjongarero, Minister	The Ministry is to provide programmes and projects that can be promoted at the Expo, especially for youth enterprises.
10 August 2020	Ministry of Health & Social Services (MoHSS)	Hon. Dr. Kalumbi Shangula, Minister	The Minister requested the Commissioner General to encourage potential investors to invest in pharmaceuticals in Namibia. The meeting further encouraged investments in the manufacturing of health equipment such as wheelchairs, ex-ray machines and oncology equipment. Additionally the Minister urged the NIPDB to mobilise investors in the health and tourism sectors, country, particularly in the northern region.

Table 1: Stakeholder Engagement Meetings with OMAS/Ministries

1. 2 PLANNING APPROACH

The country assembled a team of technical sector specialists to achieve its mandate of attracting FDI in the areas of investment promotion, tourism, agriculture, energy, mining, art & culture, and trade. The selection was in line with the key sectors that Namibia was focusing on at Expo 2020 Dubai. The sector specialists were responsible for promoting Namibia's priority sectors and responding to enquiries from potential investors in order to generate investment leads. Furthermore, this team of technical experts coordinated the various thematic events hosted by the Namibian Pavilion during the Expo.

1. 3 LOGISTICS

Logistical arrangements commenced on 9 August 2021 following the arrival of the first Namibian delegate in Dubai. Thereafter, the remainder of the team arrived in Dubai on 25 August 2021. Although the Expo ended on 31 March 2022, five staff members remained in Dubai until the end of May 2022 to finalise Namibia's decommissioning process.



Left to right: Mr. Sebedeus Mbangi - Logistics Manager, Ms. Selma Namutuwa - Deputy Pavilion Director and Mr. John Addo-Obiri - Expo 2020 Dubai Namibia Country Manager

02

THE NAMIBIAN PAVILION



Under the audacious and daring banner of “The Future Favours the Brave,” Namibia celebrated her identity as a nation while embracing Expo 2020 Dubai’s theme of “Connecting Minds, Creating the Future.”

Namibia’s pavilion was structured under the theme “Preserving and Utilising Natural Treasures for Future Generations: The Opportunity of a Lifetime.” The term “natural treasures” was selected to describe the wide array of treasurable resources that Namibia is bestowed with, from energy and ecology, to people and culture.



2.1 FORMAT AND DESIGN

Expo 2020 Dubai was the first World Expo held in the Middle East. The UAE Government ensured that all nations were well represented, and no participating entity was disadvantaged in terms of opportunity due to economic limitations.

To achieve this, the UAE government offered participating countries the option of choosing from three pavilion categories, namely 'Self-Built,' 'Rented Pavilion,' and 'Assisted Pavilion,' the latter of which the host country constructed at no cost to the participant.

Namibia was one of 48 countries that benefited from the generous support package from the UAE Government through an "Assisted Pavilion," which was built and designed by the host country. Therefore, there were no financial implications to Namibia for the design and construction of the pavilion. Namibia's double-storey sponsored pavilion included interior display units, digital video screens, an office consisting of a small boardroom, and four desktop computers. These items were provided to all participating countries in the Assisted Pavilions category.

The Namibian pavilion was located in the Opportunity District, alongside other countries including the UAE, China, USA and Zimbabwe.

Measuring a total of 214m², the Namibian Pavilion was located in the Opportunity Thematic District, which focused mainly on unlocking the participants' potential to shape the future. Namibia chose the district to present the vast investment and trade opportunities the country offers to the world. It housed participants looking for financial capital to support growth and partnerships as a primary driver of innovation, investment, and employment.

The interior of the Namibian Pavilion was aesthetically curated to reflect Namibia's wide-open spaces, cultural diversity, and beautiful landscapes, as well as to showcase its primary economic sectors.

ADDITIONAL SUPPORT FROM THE UAE GOVERNMENT

The UAE Government covered most of the Commissioner General's costs to facilitate the country's participation at the Expo 2020, such as three return business class tickets, accommodation, and medical insurance. Additionally, the host government contributed to the costs of other pavilion staff, including payment for medical aid support, several return flight tickets, and accommodation. Furniture, printing, and utilities (electricity, landline, air-conditioning, Wi-fi) were also covered by the UAE Government. The country provided an additional fully furnished two-bedroom apartment for Pavilion staff with all utilities included. In summary, besides the construction, furnishing, and maintenance of the Pavilion cost, the Expo 2020 Dubai team extended its support as detailed below:

- All costs for shipment of a 40ft container containing exhibition material and artefact from Namibia to Dubai and back to Namibia,
- Flight tickets for 12 round trips and accommodation to attend the preparation meetings,
- Flight tickets for 12 cultural troupes and 1 media personnel to participate in the National Day Celebration,
- Return flight tickets for nine (9) Pavilion Staff,
- A fully furnished apartment for the Commissioner General,
- Two fully-furnished apartments for Expo Staff,
- Daily operational, entertainment, and transportation costs, and
- VVIP costs for His Excellency, President Hage Geingob and his primary delegates who were sponsored by the Expo – Accommodation & Local Transport.

2. 2 MANAGEMENT TEAM

The Namibian Pavilion was managed under the leadership of personnel from the NIPDB as follows:

#	Name	Role
1	Ms. Nangula Uaandja	Commissioner-General
2	Ms. Margareth Gustavo	Deputy Commissioner-General
3	Ms. Hendrina Tungaeumbo Mboti	Pavilion Director & Visa Liaison Officer (Permanently stationed in Dubai)
4	Ms. Selma Namutuwa	Deputy Pavilion Director & Accreditation Officer (Permanently stationed in Dubai)

Table 2: Namibian Pavilion Management Team



Ms. Nangula Uaandja



Ms. Margareth Gustavo



Ms. Tunga Mboti



Ms. Selma Namutuwa

Below is the list of OMAs that were represented at the Expo 2020 Dubai and managed the Namibia Pavilion on a permanent basis:

- Namibia Investment Promotion and Development Board (x4 staff members)
- Ministry of Mines and Energy (x1 staff member focused on Energy and x1 staff member on Mining)
- Ministry of Environment, Forestry, and Tourism (x1 staff member)
- Ministry of Agriculture, Water and Land Reform (x1 staff member)
- Ministry of Industrialisation and Trade (x1 staff member)
- Ministry of International Relations and Cooperation (x1 staff member)
- Ministry of Information and Communications Technology (x1 staff member)
- Ministry of Education, Arts, and Culture (x1 staff member)
- Namibian Broadcasting Corporation (x1 staff member)
- Young Female Entrepreneurs (Sales Consultants) funded by GIZ (x4 staff members)
- Start-Ups funded by GIZ (x4 representatives of Namibian start-ups - 1 per start-up per month)
- Sales manager MSME who managed the kiosk and the retail shop, selling Namibian products at the Pavilion/Expo (x1 staff member)

The below table depicts the roles of the permanent staff stationed in Dubai for the duration of the Expo.

#	OMAs	ROLES
1	Ministry of Mines and Energy	2 Sector specialists responsible for promoting the Energy and Mining sectors, respectively
2	Ministry of Environment and Tourism	1 Sector specialist responsible for promoting tourism
3	Ministry of Agriculture, Water and Land Reform	1 Sector specialist responsible for promoting the Agribusiness sector
4	Ministry of Industrialisation and Trade	1 Sector specialist responsible for promoting the Trade and Manufacturing sectors
5	Ministry of International Relations and Cooperation	1 Sectors specialist responsible for Protocol services
6	Ministry of Information and Communications Technology	1 Representative serving as the Media Liaison Officer responsible for collecting and distributing information through social media to local and international media houses
7	Ministry of Education, Arts and Culture	1 Sector specialist responsible for Arts and Culture
8	Namibian Broadcasting Corporation	1 Journalist responsible for monthly content creation on Namibian Pavilion activities to keep the public informed about the country's activities at the Expo
9	Namibia Investment Promotion and Development Board	5 staff members assigned to perform the roles of Pavilion Director, Visa Liaison Officer, Deputy Pavilion, Accreditation Officer, Logistics Manager: Team Building Activities

Table 3: Permanent Staff Stationed in Dubai for Expo

In addition to the above-assigned permanent staff, NIPDB executives, advisory board members, and communication staff joined the permanent team for short periods, not exceeding three weeks. The purpose of these visits was to pursue investment opportunities by UAE-based companies, to learn from and build networks with more than 190 other countries represented at the Expo, connect with potential investors, and participate in industry-specific events to position Namibia as a viable investment destination. As the lead facilitator of Namibia's participation and specifically the Communications team, the NIPDB played a crucial role in strategically positioning the country by facilitating consistent media exposure on local and international media platforms.

Furthermore, Namibian public and private sector leaders as well as key stakeholders were regularly invited to participate in the Expo's thematic events to promote investment opportunities in the priority sectors.

The list of the Expo 2020 Dubai Team is detailed in Annexure A.

2.3 PAVILION COMMERCIAL ACTIVITIES

2.3.1 RETAIL SPACE

In addition to the pavilion, Namibia was offered the opportunity to integrate commercial activities into her national pavilion exhibition space to sell ethnic, unique, and high-value products to Expo visitors. This retail space served as the central sales point for Namibian products, including arts, crafts, and leather goods. The majority of the items displayed were acquired with support from GIZ, while others were loaned or received as consignment stock from various Namibian enterprises.

2.4.2 KIOSK RETAIL SPACE

The host country offered further retail opportunities to promote curated stalls or kiosks that focused on promoting unique and culturally significant products to international participants. The kiosks served as an engaging platform for Expo visitors and afforded them access to new products from across the world.

At the end of the Expo, the Namibia Pavilion and Kiosk recorded total sales of AED 220,000 (N\$ 963,709.13), exclusive of administration fees. This amount will be paid to Micro, Small and Medium Enterprises (MSMEs) that provided products to be sold on their behalf. The remaining products/stock was packed for shipping back to Namibia during the decommissioning process.

Table 4 depicts the MSMEs that provided products/services for exhibition and retail purposes at Expo 2020 Dubai.

#	COMPANIES	SECTOR AND PRODUCTS TYPE
1	Myeisha NAMi cc	Leather hand products
2	Ethnic Africa Investment cc	Assorted Arts products
3	Tenya Investment cc	Assorted Arts & Crafts products
4	KOVA Creations cc	Leather handbags
5	Tuli-line Investments cc	Cosmetics and natural food
6	COSDEF Arts & Craft	Leather and textile products
7	Lyanawo Investments cc	Arts and Crafts products
8	Amor Trading cc	Leather products, handbags and accessories
9	GIZ/Namibia Craft Centre cc	Variety of Arts and Crafts

Table 4: Namibian Exhibitors and Retailers at Expo Dubai 2020

2.4 VISITORS

The Namibian pavilion opened its doors on 01 October 2021, and attracted an exponentially growing month-on-month number of visitors. At the end of October 2021, a total of 33,000 visitors had walked through the pavilion doors. In March 2022, the pavilion recorded more than 180,000 in that month.

In total, Namibia generated traffic of 384,432 visitors over six months. It is worth noting that this was achieved amidst a travel ban to the UAE as a result of rising Covid-19 infections during January 2022. Travel restrictions negatively affected some of the planned pavilion activities, particularly those that required Namibian delegation attendance.





According to Tawassul, the expo's official media service, Dubai celebrated its milestone of attracting more than 24,102,967 visitors, 897,033 short of the targeted 25 million visitors.

As anticipated, the month of January 2022 recorded a reduced number of visitors to Expo sites largely due to the travel restrictions. The Namibian Pavilion did not receive any delegations from Namibia as most of the activities were placed on hold to ensure their safety. The restrictions did not hamper the operations at the pavilion as precautionary measures were taken. Large volumes of visitors were observed at the Namibian pavilion during the last month of the Expo, amassing more than 185,515 people.

2.5 NAMIBIAN AND INTERNATIONAL DIGNITARY VISITS

The Expo hosted many events to promote its theme and ambitions. Namibian dignitaries also participated in these events. Table 5 depicts these visits at a high level.

COURTESY VISITS		
VIP DIGNITARY	DATE	DETAILS
Hon. Lucia lipumbu, Minister of Industrialisation & Trade Hon. Tom Alweendo Minister of Mines & Energy Ambassador Simon Maruta - Former Commissioner-General Dr. Fidelis Mwazi - CEO of Namibia Agronomic Board	07 October 2021	Hon. Lucia lipumbu officiated at the opening of the Namibian Pavilion.
Hon. Dunstan Kitandula, Member of Parliament and Chairperson of the Parliamentary Committee on Energy and Minerals of the People's Republic of Tanzania	04 November 2021	Hon. Kitandula indicated that he was impressed with the Namibian exhibition and expressed interest in the Energy and Mining sectors.
City of Windhoek delegation	05 November 2021	The delegation attended the Urban and Rural Development Thematic week.
H.H. Sheikh Abdullah Bin Zayed Al Nahyan, Minister of Foreign Affairs and International Cooperation of UAE	08 November 2021	Sheikh Al Nahyan toured the pavilion, indicating his love for wild animals and his wish to visit Namibia one day. He expressed an interest in Namibia's approach to containing the spread of Covid-19.
Mr Ali Aipinge, Road Fund Administration of Namibia CEO	11 November 2021	Mr Aipinge was on a private visit to Dubai and paid a courtesy visit to the Namibia pavilion.
Air Vice Marshal Teofilus Shaende, Namibia Air Force Commander	16 November 2021	Air Vice Marshal Shaende paid a courtesy visit while attending the UAE's Dubai International Air Chefs' Conference.
Dr. Saara Kuugongelwa-Amadhila, Prime Minister of Namibia	21 November 2021	Right Honorable Kuugongelwa-Amadhila participated in the Fourth Edition of the Global Manufacturing and Industrialisation Summit and visited the Pavilion.
Mr. Bisey Uirab, NCCI President Ms. Charity Mwiya, NCCI CEO	24 November 2021	Mr. Uirab and Ms. Mwiya attended the International Chamber of Commerce Summit at the invitation of the Dubai Chamber of Commerce.
His Excellency Sheikh Shakboot Nahyan Al Nahyan, UAE Minister of State in the Ministry of Foreign Affairs and International Cooperation	21 December 2021	Ms. Uaandja received and met His Excellency and gifted him with a painting.
Mr. Georges El Badaoui, President of I.A.JE.MI in Harare, a group of jewellers, miners, gem cutters, gem setters, designers and other experts joined together to create the best jewellers ever.	04 February 2022	President El Badaoui presented his business interest in food supplements, cosmetics, medical devices, jewellery, and mining. His company is currently assisting smaller miners in Zimbabwe to add value to precious stones, a concept he intends to replicate in Namibia.
Ms. Rachel Gray, Professional Photographer	09 February 2022	Ms. Gray participated in the Expo 2020 Dubai by showcasing her photographic work at the invitation of the Malaysian pavilion. She visited the pavilion because some photos she exhibited were of Namibian wildlife.
French Business delegation	14 February 2022	The team visited the Namibian Pavilion to promote their investment interest in Namibia, especially in the area of agriculture, and have indicated plans to travel to Namibia.
Namibia Agronomic Board of Namibia Delegation headed by Board Chairperson Mr Michael Iyambo and CEO Dr Fidelis Mwazi.	21 February 2022	The delegation hosted the Agriculture Seminar on 23 February 2022.

VIP DIGNITARY	DATE	DETAILS
Hon. Patience Masua, Namibia's Youngest Member of Parliament	08 March 2022	In her capacity as the youngest Member of Parliament (Namibia) and a woman, Hon. Patience Masua formed part of the Women's Day discussion where a diverse group of people shared their stories of resilience and transformation in the modern world. The discussants encouraged attendees to diligently and confidently work at accelerating progress in their communities and spheres of influence.
Hon. Pohamba Shifeta accompanied by the Director of Tourism in the Ministry of Environment and Tourism Mr. Sebulon Chicalu	10 March 2022	The Ministry of Environment and Tourism hosted a successful Namibia Tourism Seminar at the Expo 2020 Dubai and met with His Excellency Dr. Hage Geingob.
Sheikh Mohammed bin Rashid Al Maktoum, Vice President, Prime Minister and Ruler of Dubai	24 March 2022	Sheikh Mohammed was briefed about the country's vast open spaces, abundant and diverse biodiversity and wildlife, rich cultural diversities, and valuable traditional knowledge.
H.E Dr. Hage Geingob, FLON and various Government Ministers	24 March 2022	Paid a courtesy visit to the Namibian Pavilion.

Table 5: Namibian Pavilion Courtesy Visits by Namibian & International Dignitaries



2.6 EVENTS

The Namibian Pavilion hosted several thematic events during the six-month period to promote the key sectors in Namibia. The following are the events organised by the Namibian Pavilion.

The table below depicts events that were attended by audiences from the UAE and other international participants:

EVENT	VIP/DIGNITARY	DATE	DETAILS
Namibia Renewable Energy Business Summit	Hon. Tom Alweendo, Minister of Mines and Energy (Virtual) Mr John Titus, Director of Energy at the Ministry of Mines and Energy Mr Grant Muller, Head of Generation at Nampower Mr James Mnyupe, Green Hydrogen Commissioner (Virtual) Mr Pineas Mutota, Acting CEO, the Electricity Board of Namibia	27 November 2021	The summit provided an overview of investment opportunities in the renewable energy sector and processes to be followed by potential investors. The summit was attended virtually and physically by guests from all over the world interested in the untapped opportunities in the renewable energy sector in Namibia.
International Cheetah Day	Dr Frank Rietkerk, Head of Life Sciences at the Dubai Safari Park	04 December 2021	The event was organised by the USA Pavilion in collaboration with the Namibia Cheetah Conservation Fund. With Namibia possessing the largest population of wild Cheetahs in the world, the event aimed to celebrate International Cheetah Day and for Namibia to share her experience in championing the conservation of Cheetahs.
Children's Tales from Around the World book collection handover to the Namibian Pavilion under the Knowledge and Learning theme.	Ms Nangula Uaandja, Namibia Commissioner General Ms Tunga Mboti, Pavilion Director	19 December 2021	Namibia participated in the 'Children's Tales from Around the World' book collection of five volumes, featuring 'Nekwa and the Baobab Tree' by Namibian Author Helvi Itenge. The publications will be shared with international participants for distribution for children across the globe to read.
Namibia Agriculture Seminar	Mr Michael Iyambo, Namibia Chairperson of Namibia Agronomic Board Dr. Fidelis Mwazi, CEO of Namibia Agronomic Board	22 February 2022	Held under the theme "Namibia's Quest for a Green Economy," industry experts mainly in crop production had an insightful discussion to outline Namibia's quest to upscale crop production to increase its contribution to GDP, create jobs and alleviate poverty while sustaining the environment. The investment opportunities in the agriculture sector were also presented.
Namibia Diamond Week Launch	Mr Veston Malango, CEO Chamber of Mines of Namibia (Virtual) Mr Brent Eiseb, CEO of NDTC	23 February 2022	The event highlighted the contribution of diamonds to the Namibian economy and investment opportunities in the sector.
Namibia Tourism Board Trade Networking Event	Hon. Pohamba Shifeta, Minister of Environment and Tourism of Namibia Mr Digu !Naobeb, CEO of Namibia Tourism Board	08 March 2022	The main objective of the trade event was to create business matchmaking opportunities between Namibian and UAE tourism operators, given building/strengthening outbound tourism into Namibia from said market.

EVENT	VIP/DIGNITARY	DATE	DETAILS
Win A Trip to Namibia Competition	Hon Pohamba Shifeta, Minister of Environment and Tourism Winners: Ms. Marlene Boulous from UAE and Mr. Amey Mirpuri, a 16-year-old Spanish national who resides in Dubai with his parents.	04-21 March 2022	The Namibian Pavilion at Expo 2020 Dubai facilitated the competition draw of "Win a Trip to Namibia". Two winners out of the 800 competition participants were selected from the draw.
Namibia Travel and Tourism Seminar	Hon. Pohamba Shifeta, Minister of Environment and Tourism of Namibia Mr Bisey !Uirab, CEO Namibia Airports Company Mr Digu !Naobeb, CEO of Namibia Tourism Board Mr Sebulon Chicalu, Director of Tourism within the Ministry of Environment, Forestry and Tourism Ms Tunga Mboti, Pavilion Director	10 March 2022	The seminar unpacked Namibia's tourism sector and presented opportunities to potential investors as well as travel and tourism partners in the region. Other focus areas included showcasing Namibia's success in the Travel and Tourism, Environment, and Forestry sectors as well as investment opportunities at Expo 2020 Dubai.
Welcoming Event for Namibians in Dubai	His Excellency, Dr. Hage G Geingob First Lady, Madame Monica Geingos Deputy Minister of Mines & Energy, Hon. Konelia Shilunga Minister of Industrialisation & Trade, Hon. Lucia lipumbu Minister of Environment & Tourism, Hon. Pohamba Shifeta Minister of Agriculture, Water & Land Reform, Hon. Calle Schlettwein Minister of Finance, Hon. lipumbu SHiimi NIPDB Advisory Board Member, Mr. Vetumbuavi Mungunda NIPDB Advisory Board Member, Ms. Kauna Ndilula NIPDB Advisory Board Member, Ms. Elizabeth Hilger Namibian Athlete, Christine Mboma Namibian Athlete, Beatrice Masilingi Athletes Coach, Henk Botha	22 March 2022	To welcome and brief the Namibians in Dubai about Namibia's National Day and activities planned for the week.
Namibia Investment Promotion Summit	Hosted by H.E, attended by FLON and various Ministers.	23 March 2022	H.E President Geingob and FLON, Madame Geingos attended the Namibia Investment Summit where speakers spoke highly to Namibia as a conducive investment environment. Amongst others, the Summit highlight opportunities in key sectors.
Namibia National Day celebrations	Namibia's National/Honour Day at Expo 2020 Dubai. Christine Mboma, Beatrice Masilingi, Chenique Rabe, Gazza and EES	24 March 2022	Celebrating Namibia, its culture, people, and natural treasures at Expo 2020 Dubai.
Namibia Braai in Dubai	Hosted by H.E, attended by FLON and various Ministers.	24 March 2022	The Namibia Braai in Dubai was a fitting way of closing off the country's participation at Expo 2020 Dubai by featuring Namibia's top artists and a culinary experience prepared by Chef Jona Levi showcasing Namibian cuisine.

Table 6: Namibian Pavilion Events

2. 7 THE NAMIBIAN WEEK AT EXPO 2020 DUBAI

March 2022 marked the final month of Expo 2020 Dubai. As the Expo drew to a close, there was a heightened sense of momentum as participants and host countries all aimed to finish strong. In anticipation of this, the Namibian Pavilion scheduled anchor engagements for Namibia under the umbrella title 'Namibia Week at Expo 2020 Dubai'.

During this week, many impactful events were hosted to strategically position the country as a viable investment and tourism destination. These events included the Namibia Investment Summit, Namibia National Day, and the Namibia Braai in Dubai as the curtain call.



A land of endless horizons where limitless opportunities await.

The Republic of Namibia is proud to host the 'Namibia Week' at the Expo 2020 Dubai. As the expo draws to a close, the Namibian Pavilion will be hosting various impactful events in March 2022, aimed at strategically positioning the country as a viable investment and tourism destination, under our audacious theme 'The future favours the brave'.

The Namibian Pavilion invites all stakeholders to join us for the following events and experience Namibia 'a land of endless horizons where limitless opportunities await'.

21 March
Celebrations of Namibia's 32nd Independence Anniversary

Time: Throughout the day
Venue: Namibian Pavilion

21 March
A celebration of our film industry: Screening of Namibian Films

Time: 10h00 - 20h00
Venue: DEC Hall, 2A, Expo 2020 Dubai

23 March
Namibia Investment Summit

Under the leadership of His Excellency President Hage G. Geingob
Time: 08h00 – 17h00
Venue: Grand Hyatt Hotel, Dubai

24 March
Namibia National Day Celebrations

Time: 10h00
Venue: Al Wasl Plaza, Expo 2020 Dubai

24 March
First Lady Madame Monica Geingos Leadership Talk

Time: 18h00 – 19h00
Venue: Women's Pavilion

24 March
Namibian Braai in Dubai

Featuring performances by Gazza, EES and DJ Alba
Time: 19h00
Venue: One Life Café, Dubai





2.7.1 NAMIBIA NATIONAL DAY CEREMONY

In line with the World Expos' tradition and protocols of the Expo 2020 Dubai, all participating nations were afforded an opportunity to celebrate a National Day to showcase their cultural heritage, talent, food, music, attire, and investment opportunities in various sectors. Namibia's National Day celebration was hosted under the theme "The Future Favours the Brave" and strategically slotted on 24 March 2022 to coincide with Namibia's Independence Celebrations on 21 March.

Hosted by His Excellency, President of the Republic of Namibia, Dr Hage G. Geingob, and accompanied by the First Lady of the Republic of Namibia, Madame Monica Geingos, Namibia's National Day celebrations were a proud occasion for the country. The celebrations shone a spotlight on Namibia's culture, cuisine, heritage as well as the Pavilion's programmes, and achievements. The celebrations were attended by a high-level Namibian delegation of Cabinet Ministers, captains of industries, representatives of various public entities and the private sector, as well as Namibian Celebrities and Namibians living in Dubai.

The event began with an official ceremony hosted by the UAE Minister of Tolerance and Coexistence and Commissioner General of Expo 2020 Dubai, Sheikh Nahyan bin Mubarak. Sheikh Mubarak praised Namibia for its jovial participation and highlighted the long-standing relationship between Namibia and the UAE. "We share strong bilateral relations with Namibia and look forward to exploring areas of mutual interest for enhanced partnership and cooperation to achieve our goals for the development and prosperity of our nations," he said.

On his part, His Excellency President Geingob commended the UAE Government for its advancement and foresight in being development-oriented, to which he added was evident in the successful hosting of the Expo Dubai 2020, despite an ongoing world crisis, largely due to the COVID-19 pandemic. President Geingob emphasised that the expo provided a valuable platform, "... to showcase Namibia's potential and vast available investment opportunities to those who want to work with us in developing our economy for the benefit of all Namibians and the world."

The official ceremony concluded with a powerful and entertaining cultural performance by a Namibian multicultural group. Sheikh Nahyan bin Mubarak said, "Through its participation, Namibia showcases the wealth of opportunities that it has to offer to the world, from its rich culture and biodiversity to its offerings in renewable energy, infrastructure, and the blue economy, among many others.

A visit to the Namibian Pavilion followed the official ceremony before proceeding to the UAE Pavilion, where His Excellency Dr. Hage Geingob and his Prime Delegation, accompanied by UAE Minister of Tolerance Mr. Sheikh Nahyan bin Mubarak were hosted for lunch by the UAE Government.

Later that day, President Geingob hosted His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President, and Ruler of Dubai, at the Namibian Pavilion. The two leaders held bilateral talks and discussed bilateral ties between the two countries and their desire to explore new partnership opportunities and increase trade and investment volumes between them. The meeting further explored new avenues to share expertise across various sectors. Sheikh Mohammed was given a tour of the Namibian Pavilion during the visit. The full speech delivered by H.E Dr. Hage Geingob and the article published by the Emirates News Agency on the occasion of the Namibia National Day are attached in Annexures C and E, respectively.

2.7.2 NATIONAL PARADE AND MUSICAL PERFORMANCE

National Day celebrations provide a platform for participating nations to share their creative industries, local talent, and rich cultural diversity. In this regard, and as part of the commitment to develop the creative and cultural sector, the Namibian Pavilion invited Namibian artists to perform on various stages with an understanding that an opportunity of this magnitude could unlock opportunity. The artists who were invited were: the Multi-cultural Troupe, Gazza, EES, and DJ Alba. Track and field superstars Christine Mboma, Beatrice Masilingi and Henk Botha as well as Miss Supranational 2020 Winner, Chanique Rabe was also invited to lead and form part of Namibia's celebratory parade – an occasion which brought the Expo 2020 Dubai to a 30-minute standstill.



2.7.3 MADAME MONICA GEINGOS - TACKLING GENDER EQUALITY AND LEADERSHIP

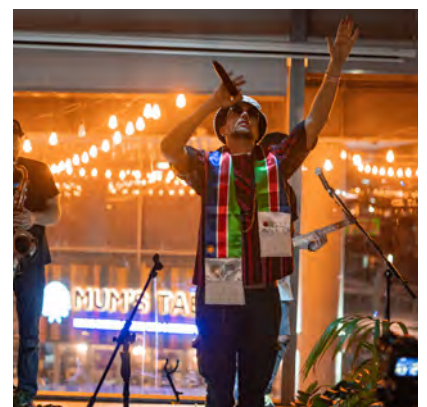
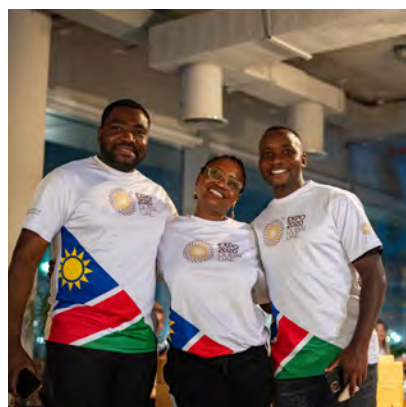
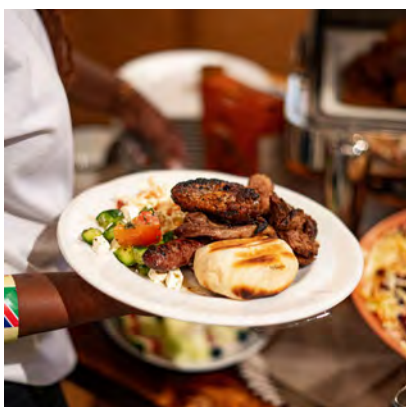
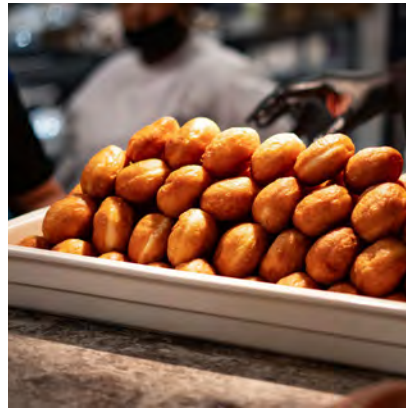
The First Lady of the Republic of Namibia, Madame Monica Geingos joined a series of discussions at the Women's pavilion on 24 March 2022. During the talk, Madame Geingos shared, fervently, about gender equality and general social inequity. She was joined by other trailblazing women from around the world who shared promoted their vision and proposed strategies for a more gender-equal future and provided insights into their leadership journeys.

2.7.4 NAMIBIAN BRAAI IN DUBAI

The National Day concluded with the 'Namibian Braai in Dubai,' event which featured exciting performances by Gazza, EES, and DJ Alba. A culinary experience was prepared by Namibian Chef, Jona Levi while using, and subsequently, amplifying Namibian cuisine and brands – biltong, Pasta Polana, Top Score pap, Namib Mills vetkoek, and Windhoek Lager.

His Excellency, President Hage Geingob and First Lady Madame Monica Geingos attended the event accompanied by a high-level delegation of Ministers. The Commissioner-General of the Namibian Pavilion, Ms. Nangula Uaandja, expressed the NIPDB's appreciation to the Namibian Government for its financial support to ensure that Namibia was well equipped and well represented at Expo 2020 Dubai. Uaandja further thanked the sponsors and partners who contributed both financially and in-kind to the success of the event, while also applauding the Namibian Pavilion Staff for dedicating their time to serve their country.

The braai was a fitting and truly Namibian way to close off the country's expo journey, which formally concluded on 31 March 2022.



2.8 NAMIBIA INVESTMENT SUMMIT

On behalf of the Government of the Republic of Namibia, the NIPDB organised and hosted the Namibia Investment Summit on 23 March 2022. This auspicious event was held at the Grand Hyatt Hotel Conference Center in Dubai, under the patronage of H. E. Dr. Hage G. Geingob. The Investment Summit formed part of a series of promotional events held during Namibia Week at Expo 2020 Dubai.

His Excellency, the President was accompanied by a high-level delegation from Namibia, comprising the First Lady of the Republic of Namibia, Madame Monica Geingos, Honourable Ipumbu Shiimi, Minister of Finance, Honourable Calle Schlettwein, Minister of Agriculture, Water and Land Reform, Honourable Lucia Ipumbu, Minister of Industrialization and Trade, Honourable Kornelia Shilunga, Deputy Minister of Mines & Energy, Senior Government Officials, the NIPDB Advisory Board Members, and representatives from target-sector State-Owned Enterprise (SOEs).

Closely aligned with the Expo 2020 Dubai and Namibian Pavilion themes, the Investment Summit was held under the leitmotif, "Advancing Sustainable Investments for a Diversified Export-driven Economy." Consistent with the broader spectrum of economic sectors identified for investment and export promotion during the six months of Expo 2020 Dubai, Renewable Energy, Agribusiness, Tourism, Infrastructure, Logistics & Transport and Mining, Mineral Beneficiation & Adjacent Industries were selected as target sectors for the Investment Summit.

The three anchor objectives of the Investment Summit were:

- (a) To create brand awareness about Namibia as an investment and tourism destination,
- (b) to promote investment opportunities and, attract Foreign Direct Investment, and
- (c) to present major announcements of strategic partnerships and initiatives that contribute to Namibia's growth and economic development.

The Summit was a hybrid event attended by approximately 80 in-person delegates and 400 virtual participants through the Zoom live-stream digital channel.



2.8.1 BUSINESS-TO-GOVERNMENT (B2G) MEETINGS

The Summit presented investors with the opportunity to meet with participating Ministers and CEOs of State-Owned Enterprises to discuss investment opportunities. During the B2G meetings, investors sought clarity on policy certainty, updates on policy instruments currently under review, and Namibia's overall investment climate. Each institution had at least four companies with 15-minute time slots from 16h30 to 17h30. The B2G meetings concluded at 17h30, followed by business networking.

Find the Full Namibia Investment Summit Report attached hereto as ANNEXURE G.

2.9 EXPO 2020 DUBAI INVESTMENT SUMMARY

As part of its efforts at the expo, the NIPDB focused on expanding the pipeline of the potential investments it actively facilitates, through three primary ways:

- Investment enquiries
- Investor meetings; and
- Awareness generation

Namibia recorded close to 200 investment enquiries: from individuals or companies that visited the Pavilion and enquired about investing in Namibia. These enquiries were logged at the Pavilion and attended to by NIPDB staff in the Windhoek office.

The NIPDB also hosted several high-level investor meetings. These meetings introduced the country and its investment landscape to strategically identified potential investors. Although the timeframe for securing investments in this manner usually occurs over a period of years, the leads can be considered for significant and advantageous investments to Namibia in the long term.

Finally, the primary purpose of an event like the Expo 2020 Dubai on Namibia's pipeline of potential investments is connected to awareness generation.

Nearing the end of the expo, the NIPDB facilitated an active potential investment pipeline of approximately N\$ 94 billion. The promising investment opportunities include projects at various certainty stages, resulting in only a few for capital deployment to Namibia. However, this only comprises projects the NIPDB actively facilitates at reasonably advanced stages with a high likelihood of actual investment.

Of the potential investments in this pipeline, close to 93% reached out to the NIPDB directly. This indicates that the efforts related to generating awareness on investment in Namibia and the NIPDB's proactive role through various engagement initiatives are beginning to bear fruit. Furthermore, since the Expo 2020 Dubai served as the primary awareness-generating platform for Namibian investments, the NIPDB can confidently state that a significant number of current and future potential investments exist because of the efforts in Dubai.

Currently, the NIPDB is facilitating further dialogue with potential leads and expects the conversations to result in additional direct and indirect investments in the future. It is important to note that the NIPDB does not exclusively facilitate all investments in Namibia. Various investors come to Namibia at the invitation of exclusively domestic investors, businesses, lawyers, and consultants. Therefore, these leads are not included in the NIPDB's pipeline.

The full report of the Expo 2020 Dubai Business Enquiries is attached as Annexure F.



2.10 YOUTH AND MSME DEVELOPMENT SUPPORT AT EXPO 2020 DUBAI

To support the MSME sector, the NIPDB procured Namibian arts and crafts for exhibition and sale purposes in the Namibian Pavilion at the Expo.

The Namibian Pavilion facilitated 170 connections with Namibian businesses through engagement with visitors and interested parties. The NIPDB will pursue the potential linkages further to turn them into tangible partnerships that will stimulate the development and growth of Namibian MSMEs.

The Gesellschaft für Internationale Zusammenarbeit (GIZ) programmes through StartUp Namibia contributed close to N\$ 2 million granting Namibian startups an opportunity to participate in the event.

The four (4) startups selected from various sectors, including agriculture, logistics, and information technology, were afforded an opportunity to travel to Dubai to promote their businesses, network with other entrepreneurs from around the world, and meet potential international investors. They also spent time at a Dubai Start-Up Incubator – participating in various business coaching and mentorship events. The Expo provided a unique platform for Namibian startups to interact, network, and engage with millions of visitors, potential partners, and investors who can help them scale their operations beyond the Namibian borders.

In addition to supporting the startups, GIZ and StartUp Namibia also sponsored four young female entrepreneurs to be based at the Namibian Pavilion as sales consultants promoting and marketing Namibian products for the duration of the Expo.

NO.	NAME & SURNAME	TITLE	COMPANY NAME
1.	Mr. Kalipi Aluvilu	Co-founder	Lefa Transportation Services (Pty) Ltd
2.	Mr. Petrus Nangolo	Founder	Kamatjona Adventures CC
3.	Mr. Fillemon Nangolo	Founder	Tololi Online Store (Pty) Ltd
4.	Mr. George Nekwaya	Partner	Kanie Supply and Distribution Chain

Table 7: Namibian Start-ups sponsored by GIZ

NO.	NAME & SURNAME	TITLE
1.	Ms. Helen Ngodji	Sales Consultant
2.	Ms. Prisca Anyolo	Sales Consultant
3.	Ms. Anna Shilunga	Sales Consultant
4.	Ms. Khanyiswa Mogotsi	Sales Consultant

Table 8: Namibian Sales Consultants fully sponsored by GIZ





Prisca Anyolo



Kalipi Aluvilu

2.11 MSME TESTIMONIALS

Testimonial from Kalipi Aluvilu - Co-founder: Lefa Transportation Services (Pty) Ltd

"I managed to visit 70 Pavilions at the Expo and learned about each country's unique contribution to human progress. Our purpose at the Expo was to connect, share ideas and learn. I can't share too many details yet, but we have made connections that will help Lefa make a business case for EV adoption. One of those connections is DTE Network+ – a United Kingdom-based network that brings together academia and the private and public sectors to address the challenges limiting the implementation of electrified transport systems."

Testimonial from Prisca Anyolo - Sales Consultant

"I attended the India Africa Economic Forum held at Club 2020 in the Expo pane right next to the Namibian Pavilion and Al Wasl in March 2022. I met several influential business people and began networking after the event concluded. I was approached by the founder and CEO of the only English television station in the UAE, "WeTel TV," Professor Adil Matin, for a talk and ended up in a media-related discussion. Surprised by my advanced background and knowledge Journalism and Media Technology, I was offered a job as their new television presenter and media and marketing manager.

A week before the Expo closed, I finalised my new job offer, and after a month in Namibia, I moved back to Dubai. Since then, I've been promoted to Assistant Vice President of the company and I am broadening my horizon further in the UAE as a proud Namibian national ex-pat.

I want to thank GIZ Namibia and NIPDB once again for giving me the opportunity to gain such exposure on the international scene in the first place. I truly appreciate it and will forever remain grateful."

Miss Prisca Anyolo
Assistant Vice President
WeTel United Arab Emirates

2.12 MSME CATALOGUE

The NIPDB developed a one-of-a-kind catalogue to promote Namibian MSMEs in Dubai and potentially create linkages and market access opportunities.

Following a thorough selection process, approximately 500 MSMEs were vetted for listing. The catalogue was made possible by the support of First National Bank (FNB) of Namibia sponsored the creative development and production of 500 copies that were distributed at the Namibian Pavilion.



NAMIBIAN EXPO PROGRAMME AND EVENTS

03

3.1 EXPO 2020 DUBAI THEMATIC EVENTS

Table 9 below shows the Expo Events where Namibians were invited to participate and speak at:

EVENT NAME	SPEAKER/FOCUS AREA/SECTOR	DATE	OBJECTIVE
Thematic Business Forum on Climate and Biodiversity	Mr. Benedict Libanda, the CEO of the Environmental Investment Fund of Namibia, was invited to speak as a panelist	04 October 2021	Share insights on Namibia's position in Green Financing to achieve Global Goals.
Global Business Forum (GBF) for Africa 2021	<ul style="list-style-type: none"> Hon. Lucia lipumbu Minister of Industrialisation and Trade Ms Nangula Uaandja, CEO of NIPDB and Namibia Commissioner General: Expo 2020 Dubai 	13-14 October 2021	Organised by the Dubai Chamber of Commerce, in association with The Economist Events, GBF Africa 2021 brought the trade and investment community together to explore bilateral trade opportunities between Dubai and Sub-Saharan Africa. Discussed ways to transform both regions' economic potential.
Global Manufacturing and Industrialisation Summit	Right Honourable Prime Minister Saara Kuugongelwa-Amadhila	21 November 2021	The Summit featured key global leaders from government, business and civil society to discuss the importance of data intelligence and connectivity.
Changemaker - Celebrating International Women's Day at Expo 2020 Dubai, in collaboration with the New Zealand Pavilion	Hon. Patience Masua, the youngest Member of Parliament of Republic of Namibia	08 March 2022	The New Zealand Pavilion at Expo invited young women in parliament to join a line-up of bold and diverse youth who to share their stories of transformation and breakthroughs against some of the world's biggest challenges.
Visions and Journeys	Madame Monica Geingos, First Lady of the Republic of Namibia	24 March 2022	The First Lady of the Republic of Namibia, Madame Monica Geingos joined a series of discussions at the Women's Pavilion with various trailblazing women from around the globe.
Annual Investment Meeting (AIM)	<ul style="list-style-type: none"> Hon. Lucia lipumbu, Minister of Ministry of Industrialisation and Trade Ms. Nangula Uaandja, CEO of NIPDB Mr. Francois van Schalkwyk, Executive Director of Investments and New Ventures Ms. Bonaventura Hinda, Manager Project Promotion and Commercial Offices Ms. Margareth Gustavo, Executive Director of Strategy & Branding Ms. Jessica Hauuanga, Executive Director of Investor Experience Retention & Aftercare 	29-31 March 2022	The Annual Investment Meeting sought to ignite positive transformation by creating investment opportunities, upholding solidarity and developing economic relations among nations, as well as addressing the global ordeals that will make a profound impact to economic growth.

Table 9: Namibian Speaking Invitation Engagements at Dubai Expo Events

04 BUDGET

4.1 BUDGET PERFORMANCE OVERVIEW

Actual expenditure amounted to N\$ 19,788,709, refer to Table 12 for the breakdown. Government through the NIPDB spent N\$ 15,422,935 instead of the envisaged N\$ 15,000,000 and the remaining N\$ 4,365,774 expenditure was financed with funds from Private Sector and State-Owned Enterprises. The table below details the various sources of funding explored to cover the actual expenses for the Expo. The overall cost of the Expo was below N\$20 million as planned.

Source of Funding	N\$
Namibia Investment Promotion and Development Board	15,422,935
Donations (private Sector)	1,100,000
Advertising income	309,000
In-kind contribution or direct payments to suppliers	2,956,774
TOTAL	19,788,709

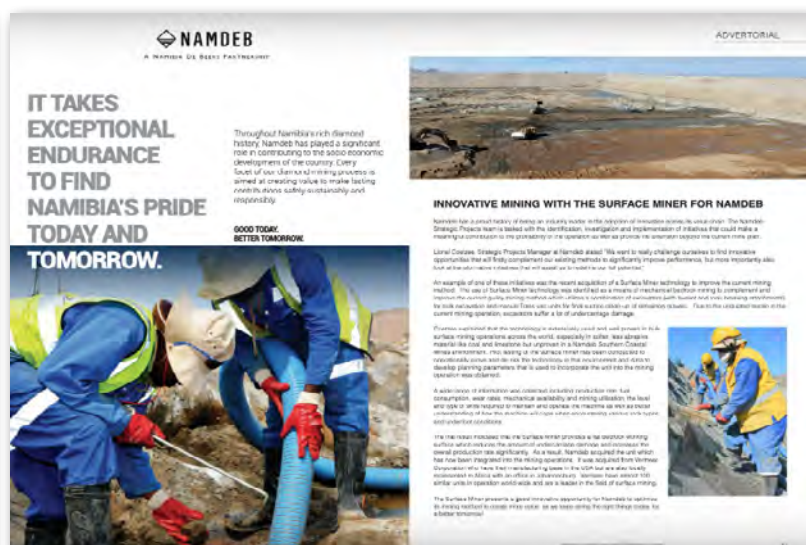
Table 10: Expo 2020 Dubai sources of funding

4.2 INCOME

The companies that provided financial support to the Expo are listed in Table 11.

A magazine was developed to advertise Namibian businesses and generate revenue. The total revenue from the advertising sales totalled N\$309,000. Seventeen (17) companies placed advertisements in the Namibia Expo 2020 Dubai Magazine.

The sales of these advertisements were facilitated and managed by the Namibia Expo 2020 media partner, Venture Media. Namibian public and private entities were provided with a platform to tell their brand story and promote their products and services in the Magazine. 54 000 copies of the magazine were printed and distributed to visitors and other stakeholders who visited the Namibian Pavilion. It was also made available online on the Namibia Expo website (www.namibiaexpo2020dubai.com).



4.3 LIST OF SPONSORS

The following companies contributed to Namibia's participation in the Expo 2020 Dubai financially or in kind:

NAME OF INSTITUTION	SPONSORSHIP IN CASH (NAD)	SPONSORSHIP IN KIND (VALUE IN NAD)
PLATINUM SPONSORS		
GIZ Probats	1 200 000,00	Provision of Arts & Crafts products to Namcraft Centre for retail at the pavilion
GIZ/Startup Namibia	100 000,00	Sales representatives to assist with sales in both Pavilion and kiosk. Start-ups to showcase their business at Expo 2020 and assist at the pavilion. Sponsored 4 sales consultants and 4 Start-up representatives
GOLD SPONSORS		
Namibia Diamond Trading Company (NDTC)	500 000,00	Promotional materials for Diamond Week Launch and notebooks
De Beers Group (NDTC, Debmarine & De Beers)	22 016,51	Diamond Week Launch at Expo 2020 Dubai and promotional materials in the form of shopping bags and pens.
SILVER SPONSORS		
Roads Fund Administration (RFA)	250 000,00	
Namibia Agronomic Board of Namibia (NAB)	100 000,00	National Day Commemorations
BRONZE SPONSORS		
Meat Corporation of Namibia (MEATCO)	71 500,00	Meat
Environmental Investment Fund (EIF)	50 000,00	National Day Commemorations
Walvis Bay Corridor Group (WBCG)	50 000,00	National Day Commemorations
Namibia Ports Authority (NAMPORT)	50 000,00	Sponsorship toward the Namibia National Day
Dundee Precious Stone/Tsumeb Custom Smelter	50 000,00	Promotional materials for the Namibia Investment Summit.
Namibia Financial Institutions Supervisory Authority (NAMFISA)	50 000,00	Sponsorship toward the Expo
ICICB Investment Grop LLC	40 000,00	Namibian National Day Luncheon in Dubai
Namibia Desert Diamonds (NAMDIA)	88 543,69	Paid towards the livestreaming of the Namibian Diamond Week Launch in Dubai, the Expo and promotional materials.
Namibia Breweries Limited (NBL)	25 000,00	Sponsored cases of Windhoek Lager beer.
Namib Mills	1731,10	Sponsored assorted Namib Mills food products for Exhibition.

Table 11: List of Sponsors

05 MARKETING, MEDIA & PROMOTION

The media remains a key stakeholder of the NIPDB and Namibia as a medium to disseminate information to relevant audiences. Therefore, it is vital for the NIPDB to establish strong links with the media and take advantage of these platforms, mainly to educate the Namibian public about the significance and potential impact of the Expo on the country's economy.

To leverage the convening power of the Expo as a conduit to secure investments into Namibia, it was essential to create awareness about the country's presence at the Expo and its offering in terms of policy, incentives, and investment opportunities.

The primary gains from this Expo are expected to benefit Namibia in the short term and for generations to come. Therefore, it was imperative that the efforts by the Namibian Government and public entities to strategically position the country were recorded and communicated to all relevant stakeholders at a national and global level.

5.1 MEDIA PARTNERSHIP

The NIPDB signed a Memorandum of Understanding (MoU) with the Namibia Broadcasting Corporation (NBC) to serve as a media partner for the Expo. For NBC to execute the scope of work, a news journalist, Mr. Ndishishi Hamufungu was assigned to the Namibian Pavilion for the duration of the Dubai 2020 Expo (6 months). Additionally, following engagements with the Namibia Press Agency (NAMPA), Sawi Hausiku was also added to the Namibian Media Team to cover the anchor events held during 'Namibia Week,' which included the Namibia Investment Summit.

During the six months, NBC covered and broadcasted about 56 activities related to Namibia's presence at the Expo, ensuring a sustained level of visibility. These items included 36 news stories, 10 interviews conducted at the Namibia Pavilion, and 10 live events streamed on the NBC Digital News – Facebook Page and simulcast on NBC Television – NBC1. The 36 news stories featured on NBC's prime-time news bulletin (News at 20h00) were also accessible on the NBC YouTube Channel. Furthermore, all the stories were broadcast on the NBC radio stations, including the vernacular channels. Through these efforts, at least 1.6 million people were informed about the activities at the Namibian Pavilion through television, radio, and social media alone.

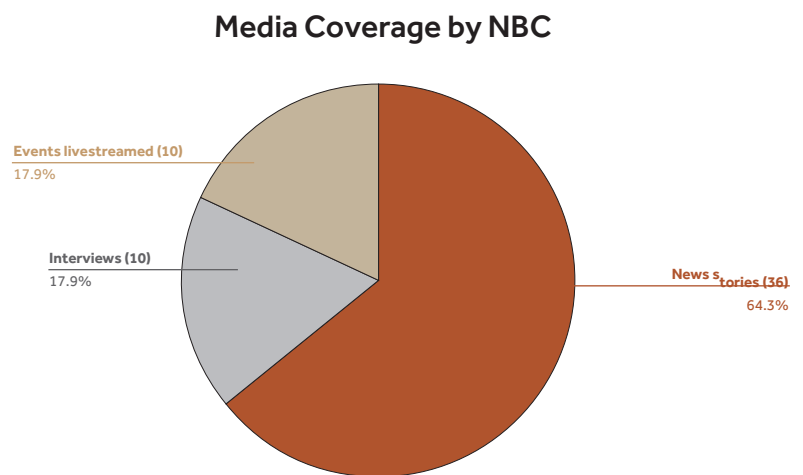


Figure 1: Media Coverage by NBC TV

The Table below illustrates the total reach and views from the live events on the NBC Digital News Facebook Page.

Date	Event	Total Views
03 September 2021	Good Morning Namibia Special Broadcast: Expo 2020 Dubai	7,800
01 October 2021	Expo 2020 Dubai Opening Ceremony	9,700
07 October 2021	Namibian Pavilion Official Opening	12,900
23 March 2022	Namibia Investment Summit	12,600
24 March 2022	Namibia National Day	8,500
24 March 2022	Madame Monica Geingos Talk on Leadership: Visions & Journeys	20,000
31 March 2022	Expo 2020 Dubai Closing Ceremony	3,500

Table 12: NBC Digital News Facebook Page Live Streamed Events.
(Source: NBC Digital News: Facebook)

The full list of stories covered by NBC during Expo 2020 Dubai are attached as Annexure B.

5.2 PUBLICITY IN LOCAL AND INTERNATIONAL MEDIA

As one of the 192 countries participating in the Expo, Namibia was not only competing for investment dollars but also media attention in a sea of potential news. As the Expo progressed, the communications team leveraged the presence of Namibian dignitaries at the Expo, utilising them as newsmakers to attract attention to Namibia and what the country was offering to the world, with particular focus on the priority sectors identified for investment promotion.

In applying this strategy, the Namibian Pavilion successfully secured media interviews from UAE and international media, including the BBC, CNBC, Newzroom Afrika, and the Emirates News Agency, amongst others. Going in, the NIPDB had set a target to achieve coverage in at least one international print and one international television. On the day of the Namibian Pavilion's official opening, BBC Europe interviewed the Minister of Mines and Energy, Hon. Tom Alweendo on Namibia's Green Hydrogen potential and ambitions to contribute to decarbonising the planet. At the end of the Expo, the Namibian Pavilion had attracted the attention of over seven international media houses that served as platforms to market and tell the Namibian story to a global audience.

The figures below depicts Namibia's cumulative media coverage during the Expo in international, UAE, and local (Namibian) Media.

Cumulative number of Print stories on the Namibian Pavilion

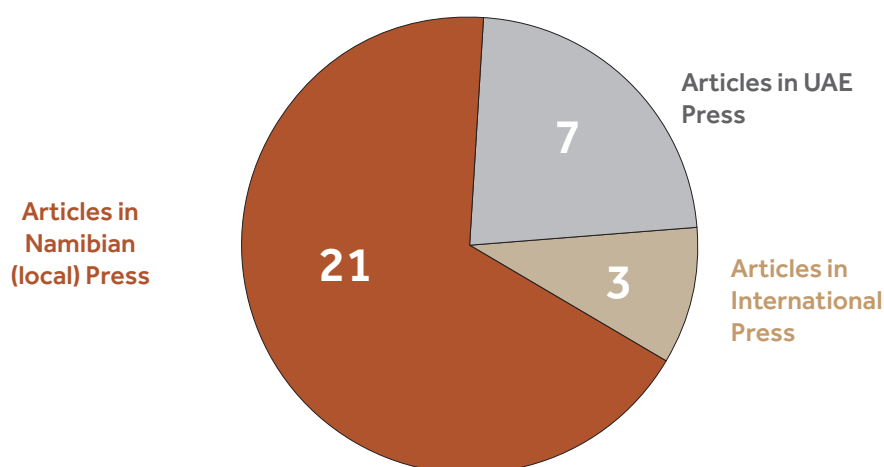


Figure 2: Media Coverage on the Namibian Pavilion (Print Media)

Cumulative number of Broadcast stories on the Namibian Pavilion

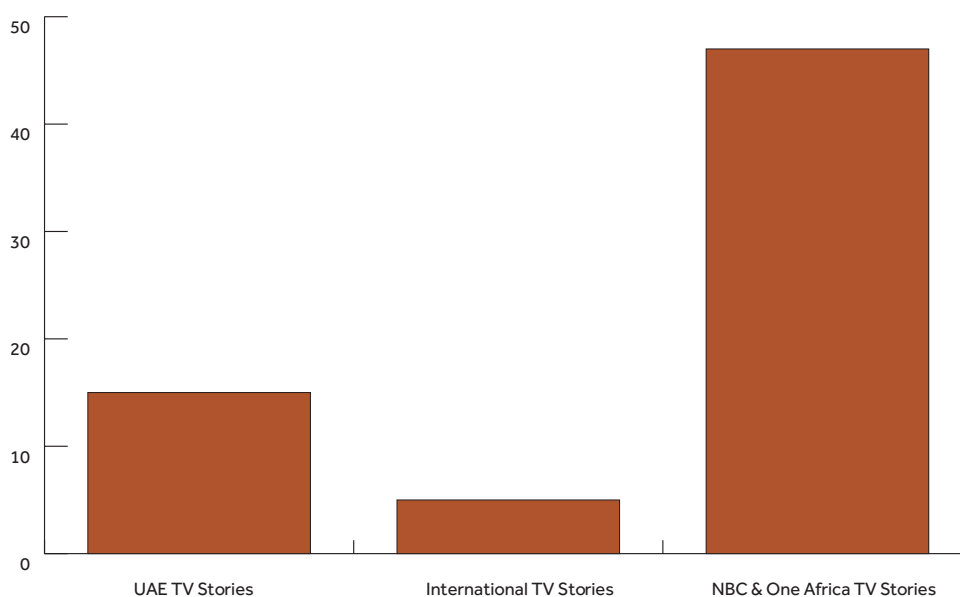


Figure 3: Media Coverage on the Namibian Pavilion (Broadcast Media)

The media clippings with the coverage of Namibia's participation at the Expo 2020 Dubai are attached as Annexure D.

The table below lists some international media interviews conducted with Namibian dignitaries during the

MEDIA HOUSE	NAME OF INTERVIEWEE (DESIGNATION/TITLE)	TOPIC	DATE
BBC News	Ms. Nangula Uaandja Commissioner General	Namibia's renewable energy potential	06 October 2021
BBC News	Hon. Tom Alweendo Minister of Mines and Energy	Namibia's renewable energy investment opportunities	08 October 2021
Newzroom Afrika	Ms Nangula Uaandja Commissioner General	Namibian positioning – investment opportunities	08 October 2021
Studio Expo – Ti22 Films	Ms Nangula Uaandja Commissioner General	Participation of Namibia at the Expo 2020 Dubai	14 October 2021
Gulf News	Ms Tunga Mboti Pavilion Director	Participation of Namibia at the Expo 2020 Dubai	28 October 2021
Emirates News Agency	Ms Selma Namutuwa Pavilion Deputy Director	Participation of Namibia at the Expo 2020 Dubai	28 October 2021
Expo Marketing Team	Ms Tunga Mboti Pavilion Director	Participation of Namibia at the Expo 2020 Dubai	15 November 2021
Al Etihad News Agency	Ms Tunga Mboti Pavilion Director	Participation of Namibia at the Expo 2020 Dubai	15 November 2021
Abu Dhabi Networks	Ms Selma Namutuwa Pavilion Deputy Director	Pavilion's theme, culture and tourism.	22 November 2021
Abu Dhabi TV	Ms Tunga Mboti Pavilion Director	Participation of Namibia at the Expo 2020 Dubai	28 December 2021
Expo TV	Dr Fidelis Mwazi CEO of Namibia Agronomic Board (NAB)	Namibia Agriculture Seminar	22 February 2022
Expo Women's Pavilion Team	Ms Tunga Mboti Pavilion Director	Break the Bias Pledge	08 March 2022
CNBC	Hon. Patience Masua- MP of Namibian Parliament	International Women's Day 2022	08 March 2022
Expo Media Team	Ms Tunga Mboti Pavilion Director	Namibia Pavilion Overview	14 March 2022
Newzroom Afrika	H.E Dr Hage Geingob President of Namibia	Economic outlook and investment opportunities in Namibia	23 March 2022
Expo TV (Broadcast on Expo TV and distributed to over 800 media outlets worldwide - that were registered with the Expo Media Centre)	H.E. Dr. Hage Geingob President of Namibia	Economy and Investment Opportunities in Namibia	24 March 2022
Emirates Channel Studio	Ms Selma Namutuwa Pavilion Deputy Director	National Day and General Participation	29 March 2022
UAE Forsan English	Ms Margareth Gustavo Deputy Commissioner-General	Namibia Pavilion Overview	02 April 2022

Table 13: Media Interviews with Namibian Dignitaries

The overall tonality of the media coverage of Namibia's activities at the Expo was relatively positive, particularly by international media. However, some adverse reporting from local media questioned Namibia's involvement in the Expo despite the local media reports from Dubai on Namibia's participation.

5.3 SOCIAL MEDIA REPORT

For the duration of the Expo 2020 Dubai, multiple social media channels were used to publicise and promote the various events and activities at the Namibian Pavilion. These events ranged from business meetings to investment opportunity presentations, and seminars. Between September 2021 and March 2022, Namibia’s journey at the Expo was shared with the rest of the world on Facebook, Instagram, LinkedIn, Twitter, and YouTube. The accounts on these platforms were created for the Expo and showcased specially curated content to promote and support the activities hosted at the Namibian Pavilion.

The number of people who followed the Namibia Expo pages on social media stood at 9,984 at the end of the Expo. A total of 191 posts were published during the period under review, translating to an average of 31 posts per month or one post per day. Facebook has emerged as the platform with the highest level of user participation over the six months of the Expo, with over 1.5 million impressions, 600,000 reach, and over 40,000 interactions. “Impressions” refers to the total number of times any content from the Expo pages, whether free or paid, showed up on the screen of a user. “Engagement” measures the number of users who interact with the content (likes, shares or comments on the content). The highest performing posts on Facebook were the announcements of Chanique Rabe - Miss Supranational 2021, and Olympians Beatrice Masilingi and Christine Mboma’s attendance of the National Day at the Expo 2020 Dubai.

Instagram ranked second on the list of platforms in terms of engagement, with 2,322 users following the account and over 400,000 impressions. Overall, the Namibia Expo pages generated over 2.1 million impressions and close to 75,000 engagements.

The infographic below provides a summary of Namibia Expo’s Social Media Performance during the course of the showcase.

Social Media Report Dubai September 2021 - March 2022

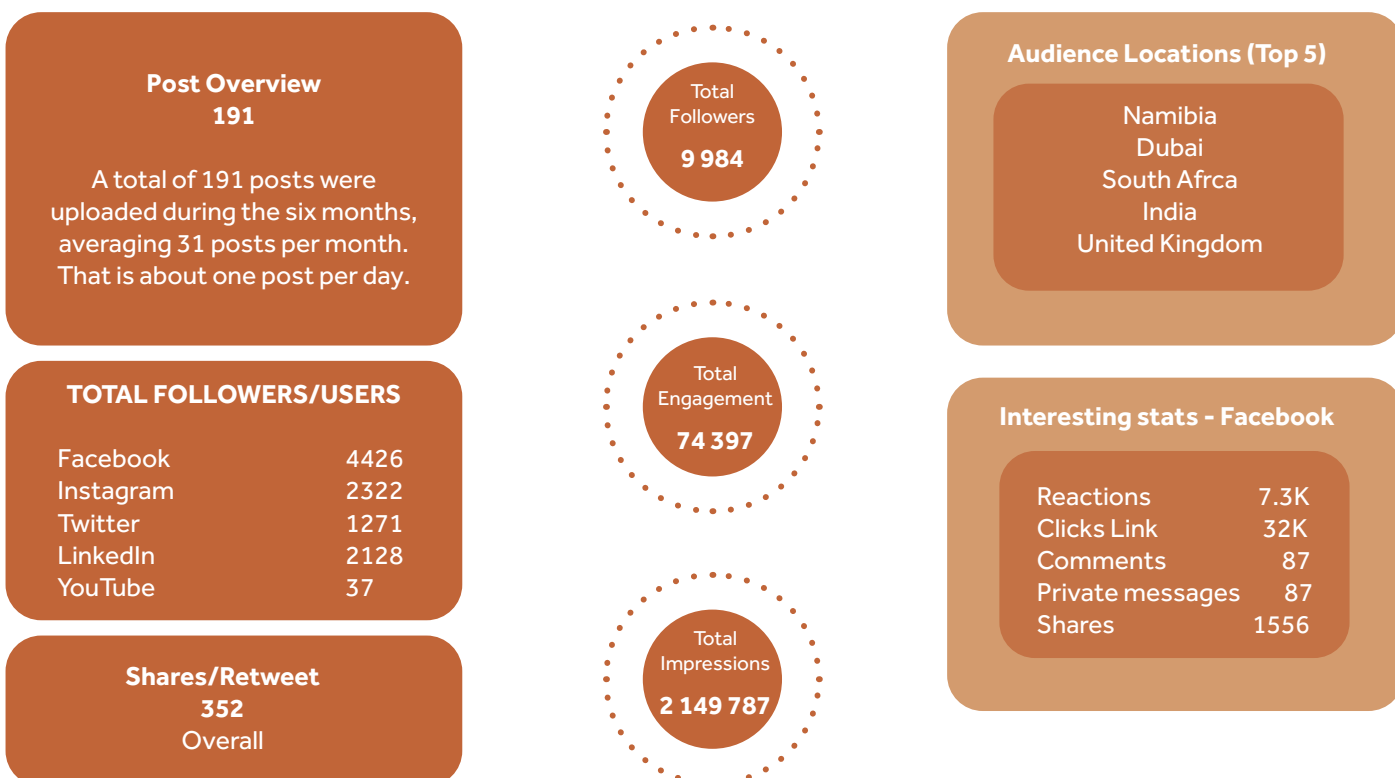


Figure 4: Namibia Expo Social Media Report

Figure 4 above shows that the majority of people that interacted with Namibia’s Expo 2020 content were predominantly from Namibia, Dubai, South Africa, India, and the United Kingdom.

06 DECOMMISSIONING

The Expo 2020 Dubai officially closed its doors on 31 March 2022 as planned. The Commissioner General, Ms. Nangula Uaandja attended the official closing ceremony. The Namibian pavilion permanent staff stationed in Dubai for six months also started to return to Namibia on 30 March 2022.

At the end of the Expo, five (5) staff members remained to complete the decommissioning process. This was an expensive exercise and is briefly outlined below.

- a) A packing list was drafted to indicate which items would be taken along, sold, donated and disposed of.
- b) Decorative items were removed from all venues.
- c) A reconciliation exercise was carried out to balance sales made from the pavilion and kiosks.
- d) Various items are being shipped to Namibia.



CHALLENGES AND RECOMMENDATIONS 07

The next Expo 2025, in Osaka, Kasai, Japan, is set to take place from 13 April to 13 October 2025 under the theme “Designing Future Society for Our Lives.” The lessons learned from Expo 2020 Dubai, held amidst the complex challenges of the COVID-19 pandemic, should be a learning experience for the country.

The experience and lessons learned at the Expo have led NIPDB to recommend the following for Namibia’s future participation in the World Expo:

CHALLENGES

- Travel restrictions implemented by the UAE government on account of COVID-19 negatively impacted the coordination and attendance of thematic country events.
- Low sales volumes of Namibian-made retail products due to the kiosk location as Expo visitors’ traffic was minimal at the souk area and similar products from other African countries were sold at Dubai.
- Less coordinated efforts from key stakeholders during the initial preparations of the Expo.

RECOMMENDATION

- Develop a strategy for youth, women, and MSME involvement in future expositions.
- Allocate adequate financial and human resources to future World Expos as a national project to cater for all the sectorial engagements and other promotional activities.
- Develop sector-targeted projects well in advance to ensure adequate promotion during the entire period of the Expo in order to attract potential investors in those sectors.
- Commence with preparations at least two years before the event. This will ensure a well-coordinated participation with all key stakeholders and create national awareness campaigns leading up to the event.
- Local and international partnerships with corporate entities, media, and marketing firms are essential to ensure extensive marketing and media coverage.
- For Namibia to fully leverage the convening power of the Expo, it is imperative for all relevant stakeholders to actively contribute towards the planning process and ensure a well coordinated representation for the country.

Table 14: Challenges to and Recommendations from Expo 2020 Dubai



The future favours the
BRAVE



NAMIBIA
EXPO 2020 DUBAI

08 CONCLUSION

Namibia's participation at Expo 2020 Dubai was successful, providing an opportunity to improve economic complexity through lucrative investment opportunities that have secured long-term benefits such as tourism attraction, job creation, and sustainable economic diversification, among others.

In conclusion, the organising team would like to extend a vote of gratitude to all its stakeholders, individuals, development partners, and public and private sector entities for contributing to Namibia's successful participation at the Expo 2020 Dubai.

Namibia was well represented in Dubai and created awareness about its arts, cuisine, music, culture, nature conservation efforts, people, and investment opportunities in its target sectors. The positive outcomes emanating from Expo 2020 would not have been possible without the support of all our stakeholders.

ANNEXURES

ANNEXURE A: EXPO 2020 DUBAI NAMIBIA TEAM

Following is the composition of the permanent and non-permanent Namibia Expo 2020 Dubai Team and the respective roles:

NO.	NAME & SURNAME	TITLE	ESTIMATED NUMBER OF DAYS SPENT IN DUBAI	DUTY
PART TIME NAMIBIAN PAVILION STAFF				
1.	Ms. Nanguala Uaandja	Commissioner-General	59 days	Namibia's official representative overseeing the country's participation at Expo 2020 Dubai
2.	Ms. Margareth Gustavo	Deputy Commissioner-General	42 days	Performed all tasks as delegated by CG in her absence and managed marketing activities.
3.	Mr. Francois Van Schalkwyk	Executive Director: Investments and New Ventures	74 days	Managed investment promotion-related matters, including the Namibia Investment Summit.
4.	Ms. Jessica Hauaanga	Executive Director: Investor Experience, Retention and Aftercare	21 days	Managed the interior set-up of the Pavilion and coordination of the Namibian Braai during the National Day.
5.	Mr. Dino Ballotti	Executive Director: MSME Development, Innovation & Acceleration	12 days	Managed the participation of start-ups and coordinated transport during the National Day.
6.	Mr. Richwell Lukonga	Chief Operating Officer	7 days	Responsible for the participation of the Advisory Board during the National Day commemoration.
7.	Ms. Catherine Shipushu	Senior Manager: Marketing, Branding & Communications	26 days	Pavilion Media Liaison Officer responsible for all marketing and media related activities.
8.	Ms. Bonaventura Hinda	Manager: Project Promotion and Commercial Offices	13 days	Facilitated the Investment Summit during the Namibia Week.
9.	Ms. Tokkie Nchindo	Senior Consultant: Investor Services	62 days	National Day Project coordinator. Served as Logistics Officer during the decommissioning phase.
10.	Ms. Wilhelmine Kandjou	Administrative Officer (Temporary position)	14 days	Acted as the Administrative Support staff for Expo.

NO.	NAME & SURNAME	TITLE	OMA	DUTY
FULL TIME NAMIBIAN PAVILION EXPO 2020 DUBAI STAFF				
13.	Ms. Tunga Mboti	Pavilion Director	NIPDB	Managed daily operations of the pavilion during the entire period of Expo and acted as the Visa Liaison Officer
14.	Mr. Paulus Angula	Sector Specialist: Protocol Officer	MIRCO	Lead for all protocol-related matters
15.	Ms. Selma Namutuwa	Deputy Pavilion Director	NIPDB	Assisted the Pavilion Director to manage the Pavilion and acted as the Accreditation Officer and Programming
16.	Mr. Shepherd Matthias	Business Representative	NIPDB	Assisted with Business related enquiries at Namibian pavilion.
17.	Mr. Sebedeus Mbangu	Logistics Manager	NIPDB	Supervised the movement, distribution and storage of suppliers' kiosk stock at the Namibian pavilion.
18.	Mr. Vilho Hangula	Media Liaison Officer	MICT	Media Liaison Officer
19.	Ms. Brumelda English	Media Liaison Officer	MICT	Media Liaison Officer
20.	Mr. Ndishishi Hamufungu	Media Liaison Officer	NBC	Providing video and photography footage of activities at the pavilion (Media Liaison Officer)
21.	Mr. Demetrius Jonas	Sector Specialist: Energy	MME	Lead for any energy (renewable and non-renewable) enquiries
22.	Mr. Jeremia Simon	Sector Specialist: Mining	MME	Lead for any mining related enquiries
23.	Mr. Fillon !Gao!gaseb	Sector Specialist: Tourism	MEFT	Lead for all tourism related queries and information
24.	Mr. Sadick Chombo	Sector Specialist: Trade	MIT	Lead for trade and manufacturing related enquiries
25.	Ms. Gretta Gaspar	Sector Specialist: Education, Art & Culture	MEAC	Lead for art & culture related enquiries
26.	Ms. Bernadette Arnold	Sector Specialist: Agriculture, Water & Land Reform	MAWF	Lead for agribusiness and Land reform enquiries
27.	Ms. Selma Amukwa	Sector Specialist: Protocol Officer	MIRCO	Lead for all protocol-related matters
28.	Mr. Ipyana Mfuné	Sales Manager	Future Fresh Retail	Lead for driving sales at the pavilion and kiosk
29.	Ms. Helena Ngodji	Sales Representative	GIZ	Responsible for selling products at the pavilion and kiosk.
30.	Ms. Anna Shilunga	Sales Representative	GIZ	Responsible for selling of products at the pavilion and kiosk
31.	Ms. Lucia Khanyiswa	Sales Representative	GIZ	Responsible for selling products at the pavilion and kiosk.
32.	Ms. Prisca Anyolo	Sales Representative	GIZ	Responsible for selling products at the pavilion and kiosk.

ANNEXURE B: NEWS STORIES COVERED BY NBC DURING EXPO 2020 DUBAI

Below are the stories covered during the Expo 2020 Dubai, including Good Morning Interviews, Live Streams, and VOX pops:

1. Coverage entails feature stories and inserts, Vox Pops (<https://drive.google.com/file/d/1Up1rBc3MlohcAEBAYggHBF2QUxPbCwuD/view?usp=sharing>), social media content and update interviews on Good Morning Namibia.
2. 04-08-2021 GMN INTERVIEW| NIPDB's Nangula Uaandja on Expo Dubai 2020- NBC https://www.youtube.com/watch?v=w0fsZTL_K4M&t=7s
3. 13-08-2021- Namibia Sends Team 20 Experts to Expo 2020 Dubai <https://www.youtube.com/watch?v=T7KlrmZUArI>
4. NIPDB raises over a N\$ 1 Million for Dubai Expo 2020's Namibian representatives- NBC https://www.youtube.com/watch?v=U_6EEzdFteU
5. 03-09-2021- Good Morning Namibia (GMN) Expo 2020 Dubai Edition (Full Show Stream) from NIPDB Offices <https://fb.watch/cEDN-oVdoJ/>
6. 23-09-2021: Start-Up Namibia, GIZ sponsor participation of nine Namibian SMEs at Dubai 2020 Expo <https://www.youtube.com/watch?v=CQ6-icQhxhU&t=24s>
7. 30-09-2021: Expo 2020 Dubai Opening Ceremony (Live Stream) <https://fb.watch/cELNGFcxSU/>
8. 01-10-2021: Dubai opens Expo 2020 in extravagant style https://www.youtube.com/watch?v=OHdIOW-b_fQ&t=19s
9. 06-10-2021- Opening of Namibian Pavilion Pre-Story. <https://www.youtube.com/watch?v=ykq-p9I0uXM>
10. 07-10-2021- 'Opening of Namibian Pavilion'. A reflection of the ceremony including key messages from Ministers Alweendo, lipumbu and CEO Uaandja. <https://www.youtube.com/watch?v=QEjb7wKDlck>
11. 08-10-2021 'Tom on Green H Bids @ CoP26'. Minister Alweendo indicated that Namibia plans to announce successful bidders of GH proposals request at CoP26 next month. Announcement made at NAM pavilion.
12. 11-10-2021 GMN Interview with Ndishishii giving a reflection of Expo and NAM Pavilion. Vox Pops of visitors' impression of NAM pavilion. <https://www.youtube.com/watch?v=g4rxJl2tP4o>
13. 11-10-2021 lipumbu on Investment Climate Efforts. Story on creating conducive investment climate back home in line with attraction efforts at Expo.
14. 11-10-2021 NAM Pavilion Impresses. Story on people's impressions of the Namibian pavilion featuring a tally update from Director Mboti & vox pops. <https://www.youtube.com/watch?v=7xTavnPoH0k>
15. 13-10-2021 lipumbu Meets Dates Factory on sidelines of Expo. Story on partnership between Namibia and Al Barakah dates factory to upscale local dates industry. <https://www.youtube.com/watch?v=73XvsLGyyVM>
16. 14-10-2021 lipumbu Meets Emirates Global Aluminum. Minister lipumbu met with executives from EGA on possible partnerships in aluminum industry.
17. 17-10-2021 CEO Uaandja on Expo Developments. Nangula Uaandja gave a reflection of ongoing efforts at Expo, investment engagements and addressed concerns raised by parliamentarian Nico Smit. https://www.youtube.com/watch?v=IS_uafZ4ORQ
18. 02-11-2021: GMN INTERVIEW | NBC producer Ndishishi Hamufungu highlighting on the first month of Dubai 2020 Expo <https://www.youtube.com/watch?v=kBRgxQgp-dk>

19. 13-11-2021: 'RFA CEO @ Expo' The CEO of the Roads Fund Administration, Ali Ipinge visits Namibian Pavilion at Expo 2020 following the conclusion of the International Roads Federation World Meeting & Exhibition.
<https://fb.watch/cDK0uXzhFR/>
20. 20-11-2022: Cow @ Expo 2020. News story on visit by Cow officials and engagements with Estonia and Swedish representatives.
21. 23-11-2021 PM @ GMIS; PM Saara Kuugongelwa-Amadhila formed part of the 2021 Global Manufacturing and Industrialisation Summit which took place at Expo 2020 in Dubai, the UAE. PM Saara Kuugongelwa-Amadhila, during a panel discussion highlighted the importance of equitable collaboration in digitization and industrialization post-COVID-19.
<https://www.youtube.com/watch?v=TEdyEo1uk1M&t=1s>
22. 23-11-2021: PM visits Nam Pavilion, says Green economy can contribute towards Namibia's industrialization
<https://www.youtube.com/watch?v=JXotx4CZRcg>
23. 27-11-2021: Namibia Renewable Energy Summit (Full Stream)
<https://virtualexpodubai.com/listen-watch/events/namibia-renewable-energy-summit>
24. 27-11-2021: Namibia hosts Renewable Energy Summit at Expo 2020 Dubai (News Piece)
<https://www.youtube.com/watch?v=BiEfE4VFt8w>
25. 04-12-2021: International Cheetah Day commemorated at Expo 2020 Dubai
<https://www.youtube.com/watch?v=NzMVjJQtJEO>
26. 24-12-2021 Ndishishi Update News Correspondence
<https://www.youtube.com/watch?v=kirb69VkJfw>
27. 31-12-2021 INTERVIEW| NBC's Reporter Ndishishi Hamufungu and Tunga Mboti the Director of the Namibian Pavilion at Expo 2020 Dubai speak on the year that was.
<https://fb.watch/cDLblbrqNP/>
28. 02-01-2022: Expo 2020 Dubai proves fruitful for Namibia- Uaandja
<https://www.youtube.com/watch?v=w9wMkCKQSsg>
29. 26-01-2022: Uaandja Update News Interview
<https://fb.watch/cDJZQEQPrQ/>
30. 03-02-2022: Lazarus 'Gazza' Shiimi visits Namibian pavilion at Expo 2020 Dubai
<https://www.youtube.com/watch?v=IY4riIND0UQ>
31. 09-02-2022: Namibia launches travel, tourism week at Dubai Expo 2020 in United Arab Emirates
<https://www.youtube.com/watch?v=SporVVQ3gPQ>
32. 22-02-2022: GMN Interview || Dr Fidelis Mwazi, CEO of NAB, ahead of Agriculture Seminar
33. 23-02-2022: Namibia Agriculture Seminar (Live Stream)
<https://fb.watch/cDLvN87xDK/>
34. 23-02-2022: Namibian Pavilion at Expo 2020 Dubai hosts Namibia Agriculture Seminar
<https://www.youtube.com/watch?v=XE1eyliRjXg>
35. 24-02-2022: Diamond Week Launch (Live Stream)
<https://www.facebook.com/100067228680053/videos/264914695790490>
36. 24-02-2022: Namibian Pavilion launches Diamond Week as part of its activities at Expo 2020 Dubai
<https://www.youtube.com/watch?v=wYC-SFLcBdo>
37. 08-03-2022: MP Patience Masua takes part in ChangemakeR sessions in Dubai
<https://www.youtube.com/watch?v=8dPs4l6f3uE>

38. 10-03-2022: Namibia Travel and Tourism Seminar (Live Stream)
<https://virtualexpodubai.com/listen-watch/events/namibia-travel-and-tourism-seminar?fbclid=IwAR07h5Y-pOkg-FyW8iYfsCQicvwR7ntNIPpvz0quuj-AVZqZV1nyMFjmSIE>
 39. 10-03-2022: Namibia Travel and Tourism Seminar (News Piece)
<https://www.youtube.com/watch?v=ULixzB2FNTE>
 40. 10-03-2022: Tourism Minister Pohamba Shifeta hails Namibian Pavilion's work at Expo 2020 Dubai
https://www.youtube.com/watch?v=cF9Pu5_AqxY
 41. 11-03-2022: Tourism Week Concludes
<https://www.youtube.com/watch?v=qModfx1FtV0>
 42. 21-03-2022: Team Namibia at Expo 2020 Dubai joins in on the Independence Day celebrations
<https://www.youtube.com/watch?v=L-HsZYK2sL8>
 43. 23-03-2020: GMN Interview with Nangula Uaandja ahead of Investment Summit
[https://fb.watch/cEKh3MN4tx/ \(32:17-41:55\)](https://fb.watch/cEKh3MN4tx/ (32:17-41:55))
 44. 23-03-2022: Namibia Investment Summit (Live Stream)
<https://fb.watch/cDOi8ENq4u/>
 45. 23-03-2022: Namibia hosts Investment Summit in Dubai, UAE
<https://www.youtube.com/watch?v=Wwm76h-i3jM>
 46. 23-03-2022: President Geingob assures investors during Investment Summit
<https://fb.watch/cEJ-H4Wr8K/>
 47. 24-03-2022: Namibia National Day (Full Stream Ceremony)
<https://fb.watch/cDJ9BOJkHZ/>
 48. 24-03-2022: President Geingob and Vice-President of United Arab commit to scale up investments
<https://www.youtube.com/watch?v=RQFeqGv3CjY>
 49. 24-03-2022: Namibia celebrates National Day at Expo 2020 Dubai
<https://www.youtube.com/watch?v=SFahSNsfVng>
 50. 24-03-2022: Namibia's women advancement an example for the world- FLON Leadership Talk
https://www.youtube.com/watch?v=pcgj4KD6_gg
 51. 24-03-2020: FLON Leadership Talk @ Women's Pavilion (Live Stream)
<https://fb.watch/cEFescVSov/>
 52. 25-03-2022: NIPDB Meets Objectives at Expo 2020 Dubai- State House
<https://fb.watch/cDliM-cmAw/>
 53. 25-03-2022: GMN Interview || Ees on NAM National Day & Expo 2020 Dubai
[https://fb.watch/cEJuoWyJck/ \(02:26:01-02:35:00\)](https://fb.watch/cEJuoWyJck/ (02:26:01-02:35:00))
 54. 30-03-2022: GMN Interview Namibia Week Recap with Margareth Gustavo
[https://fb.watch/cEIJ8Em3oV/ \(1:14:55-1:30:06\)](https://fb.watch/cEIJ8Em3oV/ (1:14:55-1:30:06))
 55. 31-03-2022: Expo 2020 Dubai Closing Ceremony
https://fb.watch/cDJ2Dz_E7I/
-

ANNEXURE C: STATEMENT BY HIS EXCELLENCY DR HAGE G. GEINGOB ON THE OCCASION OF NAMIBIA'S NATIONAL DAY CELEBRATIONS AT THE WORLD EXPO DUBAI 2020

Al Wasl Plaza, March 24, 2022

Dubai, United Arab Emirates

Your Excellency, Sheikh Nahayan Mubarak Al Nahayan, UAE Minister of Tolerance and Coexistence and Commissioner General of Expo 2020 Dubai;

Madam Monica Geingos, the First Lady;

Hon. Cabinet Ministers;

Ms. Nangula Uaandja, Chief Executive Officer of the Namibia Investment Promotion & Development Board, and Commissioner General to the Expo 2020 Dubai

I would like to thank His Royal Highness Sheikh Mohammed bin Rashid Al Maktoum and the Government of the United Arab Emirates for the kind invitation extended to me to participate in the Expo 2020 Dubai. Since my arrival, the hospitality and courtesies extended to me and my delegation have been excellent. For that, I would like to express my sincere appreciation to the Government of the UAE. Indeed, it is my distinct pleasure and honour to be celebrating Namibia's National Day here at the world-renowned Al Wasl Plaza with you.

My association with Expo 2020 Dubai started some years ago when a delegation from Dubai was in Zimbabwe canvassing for support to host the event. While there, the delegation was told to visit Namibia but did not have landing rights, which we quickly extended to them.

In December 2013, as Prime Minister, I was in this world-class metropolitan city and met with His Highness Sheikh Mohammed to congratulate him and the UAE for winning the bid to host the Expo 2020. I told Sheikh Mohammed then that Namibia would like to become a quarter of what Dubai was, but he asked me why not just like Dubai. Nine years later, and against all odds, Dubai and the people of the UAE have again demonstrated to the world the quality and caliber of this country by hosting an impressive World Expo.

The Dubai Expo 2020 has been a welcome platform to position Namibia as the investment destination of choice. Located in the OPPORTUNITY district, our pavilion was manned by 21 Namibians, working under the theme "The Future Favours the Brave" to showcase Namibia's investment opportunities. Our expectations regarding the objectives for this Expo were exceeded, as over 300,000 people visited the pavilion.

I am therefore pleased with our participation in Expo 2020 Dubai. We are here to seek collaboration, and to draw from your experiences.

With our promotion of Green Hydrogen, and commercial oil discoveries by international oil companies, TotalEnergies and Shell, Namibia is opening a new frontier in its developmental trajectory. These are game-changing events signalling the start of our transformation, for which we will need dependable partners such as the United Arab Emirates.

Our participation would not have been successful without the support of the Government of the UAE. By providing material and financial support to Namibia to ensure our involvement in this global showpiece, the UAE has been more than a brother to us.

The UAE went beyond the call of duty. For that, I express gratitude to you for allowing Namibia to join "the making of a new world at the greatest showcase of human brilliance and achievement." Your Excellency, by hosting a remarkable Expo 2020 Dubai, you have indeed offered humanity an opportunity to build a better world and positively shape the future for all, including the people of Namibia.

As we conclude our stay in Dubai, we have 7 days left before the Expo closes its doors. However, the end of this Expo opens new horizons and opportunities. I want to use this occasion to invite business people, including those from the UAE, to visit our pavilion and, most importantly, to invest in Namibia.

In closing, I congratulate His Royal Highness and the Government for hosting a successful World Expo, which has connected us as one world and one global village.

I wish you all a happy National Day at the Expo 2020 Dubai.

I thank you!

• ...N\$20M SET ASIDE TO ATTEND EXPO

Nam pins investment hopes on Dubai

"Investment promotion is a long-term effort of engagements and negotiations that will continue long after the expo has ended," Shipshu said.

JEMIMA BEUKES
WINDHOEK

The Namibia Investment Promotion and Development Board (NIPDB) intends to secure at least 10 investment leads per month for the duration of the Dubai World Expo 2020.

Namibia has set aside N\$20 million for attending this event, including the upkeep of the 19 permanent staff members, their living expenses, flights, accommodation and medical insurance.

According to Catherine Shipshu, NIPDB's senior manager for marketing, branding and communications, N\$15 million came from state coffers and N\$5 million from additional funding, including corporate sponsorships.



INVESTMENT: The Namibia Investment Promotion and Development Board intends to secure at least 10 investment leads per month for the duration of the Dubai World Expo 2020. PHOTO: CONTRIBUTED

The 19 staff members include four from NIPDB, two from the mines ministry, one from the tourism ministry, one from the agriculture ministry and one from the ministry of lands. Additionally, there is one staff member from international relations, one from the information ministry, one from the education

ministry and one from the Namibia Broadcasting Corporation (NBC).

The staff also includes four female entrepreneurs funded by the GIZ, one start-up entrepreneur and another who will manage a kiosk and retail shop selling Namibian products at the pavilion.

"In addition, NIPDB executives,

advisory board members and communication staff will be joining the team from time to time for interval periods not lasting longer than one to three weeks."

Playing the long game

"The purpose of these visits will be to pursue investment opportunities

by United Arab Emirates [UAE] companies, to learn from and build networks with more than 190 other countries represented at the expo, to connect with potential investors and participate in industry-specific events through which to position Namibia as a viable investment destination," she said.

Shipshu added that the board, and specifically the communications team, is strategically positioning the country by facilitating consistent media exposure on local and international media platforms.

They also expect to increase the number of tourists visiting Namibia as a direct result of the expo, as well as to leverage international media exposure to raise awareness about Namibia as a destination both for tourism and investment.

"Investment promotion is a long-term effort of engagements and negotiations that will continue long after the expo has ended. In order to be more practical and focused in our approach, however, we have set specific expected outcomes," she said.

Namibia is particularly eager to attract investors in the renewable energy sector.

jemima@namibiansun.com

AGRIBUSDEV TO KNOW FATE BY YEAR-END

OGONE TLHAGE

Schlettwein made a 10-page

they must operate as separate

CUS

MANUFACTURING, LOGISTICS
AND COMMERCIAL VEHICLES FOCUS

This news is your business

Wednesday 13 October 2021

Namibia promotes natural resources in Dubai

Maihapa Ndjavera

Namibia is promoting its natural resources at the Dubai Expo to attract sustainable investments and mutually beneficial partnerships across the globe.

The World Expo, currently hosted by Dubai in the United Arab Emirates from

01 October 2021 to 31 March 2022, was originally scheduled for 20 October 2020 to 10 April 2021 but was postponed due to the Covid-19 pandemic.

The theme of this year's expo is "Connecting Minds, Creating the Future" with sub-themes of "Sustainability, Opportunity and Mobility". This year's World Expo is being hosted for the first



Natural treasures... Minister of Mines and Energy Tom Alweendo, CEO of the NIPDB Nangula Uaandja, Minister of Industrialisation and Trade Lucia Iipumbu, and Simon Maruta at the opening of the Namibian pavilion at the Dubai Expo. Photo: Contributed

SACU and South America to deepen trade relations

Staff Reporter

Despite severe challenges caused by Covid-19, officials from the Southern Africa Customs Union (SACU) and the South American-based Southern Common Market (MERCOSUR) have reaffirmed their commitment to the full implementation of the Preferential Trade Agreement (PTA). Senior trade officials from the two regions further undertook to deepen their partnership in the spirit of south-south cooperation.

In this regard, the two parties further agreed to keep the momentum through facilitating the business community in MERCOSUR and

was held virtually and was co-chaired by Niki Kruger, Chief Director of Trade Negotiations from the Department of Trade, Industry and Competition of South Africa on behalf of SACU, and Counsellor Clarissa Nina, Chief Negotiator of the Brazilian Presidency Pro Tempore of MERCOSUR.

"The SACU-MERCOSUR PTA is a limited-scope agreement that aims to promote trade between MERCOSUR and the SACU regions. It offers tariff preferences on approximately 1000 tariff lines from each side with the Margins of Preference ranging between 10% and 100%," Elago explained in a statement.



time in the Gulf region.

Speaking at the opening of the Namibian pavilion at Expo 2020 Dubai, trade minister Lucia Iipumbu said the event provides a lucrative investment opportunity that will secure long-term benefits. She added the expo will trigger an attraction of more tourists and investors to create jobs and contribute to true economic diversification.

Namibia is amongst 192 nations attending this world class event and the Namibian theme is "Preserving and Utilising our Natural Treasures for Future Generations".

In this light, the trade minister highlighted the Namibian pavilion will emphasise the country's treasureable natural resources, such as energy, ecology, rich and

selected sectors such as renewable energy, mining, tourism, education, manufacturing, blue economy, health, logistics and agriculture. It is important to note that even though Namibia is a young country, there are endless opportunities, therefore, the promotion of sectors is not limited to the ones mentioned.

There are more sectors that are untapped and need specific experts and investment to stimulate the economy in general," Iipumbu indicated. The trade minister added the global platform will be beneficial to all participants as it will play a pivotal role in shaping world economic activities after the pandemic that has greatly impacted global economic activity.

According to her, Namibia's presence at the Expo is earmarked

emanating from green resources by the year 2030.

Alweendo noted Namibia has some of the world's best renewable energy resources, adding that with the fast expansion of its existing transmission and distribution infrastructure, it has the potential to become a net exporter of electricity to neighbouring countries. He continued that a clear legal framework governing the renewable energy sector increases investors' confidence in this energy market.

Despite this huge potential, Namibia currently still imports around 60% of its total electricity needs because of inadequate local generation capacity. One of the goals of the second Harambee Prosperity Plan (HPP2) focuses on electricity supply security for

Namibians down dark roads filled with sexual experimentation. Children of school-going age are falling prey to substance abuse and this has been attributed to the chaotic behaviour at schools including ill-discipline, aggressiveness, hostility, disrespect and vandalism.

Coming up with better strategies aimed at combatting substance abuse is a mammoth task for both parents and teachers. The challenge we are faced with is that as much as the state should increase penalties for offenders dealing in drugs, it is also important to handle addicts in a way that allows them to move toward recovery and rejoin society in a produc-

CONTACT DETAILS

Tel: (081) 283 400
P.O. Box 69828, Erro II
General Manager: Mohammed Raad,
Erro, Windhoek

Website: www.namibiasummit.com
Email: sum@namibiasummit.com

Editor:
Tovjo Ndjebelo: lov@namibiasummit.com

News Editor:
Mathias Houffric:
mathias@namibiasummit.com

Sub-Editors:
Hurma Piraiso, Cindy van Wyk

TRAVEL BANS WON'T IMPACT INVESTMENT LEADS

Dubai Expo: Nam attracts over 140k visitors

It's business as usual at the Namibian pavilion at the Dubai Expo, despite travel restrictions banning travellers from several African countries.

ELLANIE SMIT
WINDHOEK

Namibia already had more than 140 000 visitors at the Dubai Expo and generated 123 investment leads.

While travel restrictions were introduced on all southern African countries due to the outbreak of the Omicron variant of Covid-19, this will not have a significant impact on Namibia's activities at the expo.

This is according to Catherine Shipushu, senior manager for marketing, branding and communications at the Namibia Investment Promotion and Development Board (NIPDB).

She said the travel restrictions prohibit visitors from all southern

African countries as well as Nigeria, Kenya, Tanzania, Mozambique and Ethiopia entry into the United Arab Emirates (UAE).

This development poses a challenge particularly for Namibians required to travel to Dubai for expo-related business, she said. However, having operated in an uncertain environment due to the ongoing pandemic for the past few months, the NIPDB had already put strategies in place to effectively manage these types of situations.

It is therefore important to note that while travel to Dubai may be limited, these restrictions do not pose a significant impact on the country's activities at the expo. It is business as usual on the ground and the investment promotion work is

continuing unabated.

The NIPDB further assured all stakeholders that all expo-related events will proceed as scheduled.

No plans to cancel

Shipushu said as a precautionary measure against Covid-19, some of the activities will be hybrid events while others may be hosted virtually. "NIPDB can confirm that there are no plans to cancel any of the scheduled events, although some will be scaled down for health and safety considerations and in compliance with social distance and other protocols introduced by the UAE government."

"While we acknowledge that the current travel restrictions have stifled some of our plans, we have found a solution to this challenge by leveraging technology to ensure that all investment promotion activities continue as planned."

Shipushu said since officially

opening its doors on 1 October 2021, the Namibian pavilion has recorded a steadily increasing visitor count that currently stands at 146 855, representing an average of 37 000 visitors per month.

"Namibia's participation at the expo is anchored in the primary objective of positioning the country as an attractive investment destination by stimulating investor interest in the country. In order to be more practical and focused in achieving this goal, a specific target was set to create at least 10 investment leads per month."

Keen on green hydrogen

Shipushu said, to date, a total of 123 investment leads have been generated, which is well above the targeted 10 leads a month.

"Most investor interest is in the area of green hydrogen. Recorded leads indicate investor interest in other key industries such as agriculture, education, tourism, and various trade activities."

"In terms of country of origin, over 50% of potential investors emanate from the UAE, with less than 10% of African origin," she said.

"The NIPDB has the mammoth responsibility to ensure a return on the government's investment into this expo. As such, the board remains committed to carrying out this assignment."

www.namibiasummit.com

Namibia's renewable energy in focus at Dubai Expo

Staff Reporter

The Namibian Pavilion at the Dubai Expo will host a Renewable Energy Business Summit on Saturday, 27 November starting at 14h30 Dubai time. The summit aims to provide an overview of investment opportunities in the renewable energy sector and processes to be followed by potential investors.

The summit will also focus on key outcomes and case studies of Namibia's journey towards



Energy focus... Namibia is endowed with excellent untapped renewable resources more than sufficient to meet domestic energy needs.

becoming a green economy by 2030. During the summit, keynote remarks expected to be delivered by mines and energy minister Tom Alweendo, will focus on current policies advocating renewable energy in the country. A face-to-face presentation is also anticipated on renewable legal frameworks by the director of energy in the Ministry of Mines and Energy as well as an overview of renewable

energy generation projects by NamPower while the Electricity Control Board is expected to touch on enabling technical regulation. Lastly, a case study presentation will be made by Independent Power Producers (IPPs) in Namibia, highlighting investment opportunities from the investors' private sector perspective.

According to an invitation to the summit, Namibia has

set an inclusive and universal energy supply across the country as a primary target to be accomplished by the year 2030. This indicates immense opportunity for the country's energy sector as the country is endowed with excellent untapped renewable resources more than sufficient to meet domestic energy needs.

"Economic activities in Namibia are heavily dependent

on energy input. The more the economy expands, the more energy it requires to grow. To fully industrialise, energy is a primary enabler in driving Namibia's economic development activities. The country is investing US\$8575 million in energy generation and transmission between 2020 and 2022 for the provision of affordable and reliable solar and wind power generation," an overview of the summit reads.

year despite price inflation-related bolstered by the first inflation-related price increase on returnable packs in 24 months, which was implemented in June 2020.

According to Wenk, revenue remained stagnant at N\$2.649 billion compared to the previous year's N\$2.646 billion.

"Beer volumes in Namibia for 2021 increased by 13% against 2020, almost matching those achieved in 2019, being only 2% lower in comparison. Overall, volumes during 2020 decreased by 16.6% compared to 2019. Volumes in 2020 were predominantly affected by trade restrictions, as a result of the pandemic across most of NBL's

signed up a new distributor, with the transition contributing to a drop of 16% in overall export volumes against 2020 and a 7% decrease compared to 2019. Wenk noted that Zambia remains a focus country and will be one of the major volume contributors going forward.

NBL further announced that strong cash flows were maintained during the year. Net cash flow from operating activities increased to N\$544 million from N\$24 million last year. This was mainly due to the absence of any significant lockdown restrictions combined with cost saving initiatives, while a strong focus was placed on managing working

capital. The outflow of N\$143 million in 2019/2020.

Furthermore, Wenk confirmed that Heineken N.V. made an offer to acquire NBL's 25% shareholding in Heineken South Africa Proprietary Limited. He said discussions are still ongoing and several aspects still need to be considered before unveiling more information to the public.

As per the conditions in this agreement, no further dividends or cash distributions can be paid until a decision is made: "So we are holding back the dividends pending that decision," Wenk stated.

- mnajavera@nepc.com.na

Africa in Washington.

The President delivered keynote remarks, focusing on Namibia's Governance Architecture implemented in order to create a conducive environment for investment. Geingob emphasised the fight against corruption through the promotion of ethical governance and the strengthening of institutions dealing with those involved in unscrupulous acts.

Highlighting an inclusive approach to governance, the President informed the US representatives that Namibia had made great strides to include women and youth in decision-making processes. The meeting was an opportunity for Namibia to make a case for priority projects to revitalise the economy through strategic sectors such as energy, agriculture, health and tourism.

The roundtable was attended by business leaders from corporates such as Royal Dutch Shell, Abbot, Trimble, Lockheed Martin and many other members of the Corporate Council on Africa.

Meanwhile, Geingob also participated in a meeting on Washington's Capitol Hill with US Congress members to improve US-Namibia relations.

In attendance were congresswomen and congressman, Rep. Karen Bass (House Committee on Foreign Affairs, Chair of

Career Readiness Commission)

who all emphasised the need to do more for the partnership with Africa and Namibia in particular.

Geingob thanked the US government for donations of Covid-19 vaccines, including Pfizer, which was recently delivered to Namibia. The head of state outlined the challenges posed by Covid-19 and government's efforts to fight the virus, but in the same vein also lauded the unity of purpose, which has been demonstrated by world leaders and humanity at large.

The Namibian delegation led by Geingob, included ambassador Margaret Mensah-Williams, Tom Alweendo, Ipumbu Shimil, Obeth Kandjoze, Press Secretary Alfredo Tjiurimo Hengari and the economic advisor James Mnyupe.

Highlighting the five pillars of the Harambee Prosperity Plan II, members of the Namibian delegation made sector contributions about growing exports to the US, unlocking opportunities for development finance, agriculture, logistics, mining and renewable energy, with an emphasis on green hydrogen.

Opportunities were also identified for the strengthening of a film industry, for deepening a renewable ecosystem and a logistics hub, which will be pursued through the relevant line ministries.

Dubai Expo receives corporate support



Standing together... A number of Namibian businesses sponsored N\$1 million to the Namibia Investment Promotion and Development Board (NIPDB). The funds are to be used for Namibia's participation at the Dubai Expo 2020. At Wednesday's handover were Gerson Kampungu (Namibia Agronomy Board), Lot Ndamanonhata (Environmental Investment Fund of Namibia), Aina Alpenda (Dundee Precious Metals), Jessica Hauwanga (NIPDB), Catherine Shipushu (NIPDB), Patricia Keeja (Road Fund Administration), Helena Mootseng (Namibia Diamond Trading Company) and Cindy-Lu Hasheela (Walvis Bay Corridor Group). Photo: Ememny Ntsakala

• DESALINATION, IRRIGATION SCHEMES HAVE MUCH POTENTIAL

Schlettwein outlines investment opportunities

The agriculture minister told potential investors at the Dubai Expo that investment opportunities are abound in Green Scheme projects in Namibia, for which land is already secured.

ELLANIE SMIT
WINDHOEK

A key water demand area of Namibia is the Central Coastal region, which is expected to require 36 500 megalitres per annum by 2030 for public and private use.

Of this only 12 000 megalitres per annum can be supplied from existing sources.

This is according to agriculture minister Calle Schlettwein, who was speaking at the investment summit held in Dubai about agriculture investment opportunities in Namibia.

"In addition to major growth driving industries such as mining, secure water supply for households is also required beyond the central coastal region to supply the central regions. An additional source (desalination plant) of about 20 000 megalitres per annum is required." He said to enhance security of water supply to the central coastal region, the government has decided to invest in a desalination plant through a Public Private Partnership (PPP).

According to him, the desalination Plant will be part of an integrated water supply system for the Central Coastal areas.

"The feasibility study on the desalination is finalised and the PPP process is advanced. The land site is already acquired and water abstraction and power off-take arrangements are now underway." Namwater is the implementing agency for the project. He further said that investment opportunities abound in green scheme projects in Namibia for which land is already secured. He explained that the government has developed a total of 11 green scheme projects which it now intends to lease out to the private sector.

"The green schemes encourage the development of irrigated agronomic production with a target of approximately 9 000 hectares along the perennial rivers bordering Namibia." Schlettwein said to better leverage private capital and ensure sustained production and productivity of the green schemes, the government has now taken a



OPPORTUNITIES: Agriculture minister Calle Schlettwein. PHOTO: FILE

principle decision to lease out the 11 green schemes through competitive outsourcing as the first option and PPPs as may be appropriate.

He said the ministry intends to issue the Request for Proposals (RFPs) by June to the market for competitive bidding by July.

"The schemes will be leased as is."

The schemes have been operated by the government or the AgriBusDev, Section 21 Company responsible for the oversight and management functions for the green schemes. In addition, four green field projects, which require development, hold potential for growth and jobs, Schlettwein said.

The four projects are Neckartal Dam irrigation scheme (5000 ha), Zone (1000 ha) and Tanjieskoppe (500 ha) as well as Katima-Liselo (1000 ha).

The envisaged Neckartal irrigation project would utilise the Neckartal Dam, holding 830 million cubic meter of water.

Schlettwein said livestock farming contributes approximately two-thirds of agricultural production in Namibia, while crop

farming makes of the remaining. According to him Namibia is a premier producer of beef, with a total cattle population of 2.5 million in 2019.

"It is a multi-million-dollar industry in terms of total sales. In recent years the export of crops, vegetables, fruits and forestry products has grown by value of which table grapes has been the largest contributor. The table grapes and dates are high-value crops worth multi-million dollars in earnings."

Schlettwein added that Namibia's beef and sheep products are free from Genetically Modified Organisms and the cattle are fed on rangeland. He said that the sector is poised to supply the UAE and the Middle East with high quality beef, sheep and goat products.

"Investment opportunities in value chain activities, particularly meat processing and related industries such as canning, tannery and leather products."

He said that veterinary service provision, animal vaccine and medicine production may offer equally viable investment opportunities.

Dubai Expo costs Namibia N\$20 million

... original budget estimated in excess of N\$40 million



Maihapa Ndjavera

The overall budget for Namibia's participation at the Dubai Expo 2020 is N\$20 million. This includes the N\$15 million advanced from the fiscus and N\$5 million sourced from additional funding, including financial contributions received from various entities.

Senior Manager of Marketing, Branding and Communications at the Namibia Investment Promotion and Development Board (NIPDB), Catherine Shipushu, yesterday confirmed these figures and revealed to New Era that the original budget for Namibia's participation at the expo was in excess of N\$40 million.

"However, in light of the Covid-19 pandemic impact on the economy and the country's spending ability, the NIPDB has made a commitment to the Cabinet to reduce this budget significantly," she stated.

Namibia is one of 192 countries and 54 African states participating at the Expo 2020 Dubai under the theme 'Connecting Minds, Creating the Future', which is hosted for the first time in the United Arab Emirates.

The Namibian team at the expo is comprised of 19 permanent staff, emanating from different government agencies.

According to Shipushu, the expo expenditure plan supports all activities relating to items such as procurement of exhibition items, marketing materials, transport for delegates as well as staff upkeep - including per diems, flights, accommodation and medical insurance.

She added that the funds will also be utilised for hosting key events to be held during the course of the expo such as the renewable

energy summit taking place in November, Namibia's National day scheduled for March 2022 as well as regular B2B meetings with potential investors hosted as part of the objective of promoting Namibia as a viable investment destination and stimulating investor interest.

"These events are specifically targeted to attract investments to Namibia, showcasing investment opportunities and the Namibian potential. Further to that, Namibia is one of 48 countries that benefited from the 'Assisted Pavilion' package sponsored by the government of the United Arab Emirates. There were, therefore, no financial implications to Namibia for the design and construction of the pavilion as it was sponsored by the host government," she explained.

Furthermore, responding to questions from New Era, Shipushu reiterated the double storey pavilion includes interior display units, digital video screens, an office consisting of a small boardroom and four desktop computers. These items were provided to all participating countries in the category of Assisted Pavilions.

She continued that most of the costs of the commissioner general such as three return tickets, accommodation and medical aid are covered by the host country. Additionally, the government made a contribution to the costs of other pavilion staff including payment for medical aid support for some, a number of return flight tickets as well as accommodation.

Shipushu assured the nation that the expo provides an opportune platform to position Namibia as a safe and viable investment destination and showcases the country's investment opportunities in different sectors including mining, education, manufacturing and agriculture.

"The Namibian pavilion will

equally focus on strategically marketing the country's efforts in the areas of renewable energy, environmental conservation and sustainable tourism, while leveraging networking opportunities to promote international relations and cooperation with other participating countries. To achieve its mandate of, amongst others attracting foreign direct investment, the country has put together a team of technical experts in the areas of investment promotion, tourism, energy, mining, culture and trade to engage with potential investors and generate investment leads," she noted.

This week in the National Assembly, Popular Democratic Movement (PDM) parliamentarian Nico Smit questioned what the government hopes to gain from the N\$20 million investment.

"Surely, the civil servants can sell Namibia to the Middle East much more effectively by simply visiting the countries that are likely to invest in Namibia instead of spending six months away from their jobs. What evidence is there that this glorified holiday will benefit Namibia with ministries like agriculture, international relations, information and communication, mines and energy, and NBC participating in the expo," Smit asked.

- mndjavera@nepc.com.na

Local Peugeot sells

Edgar Brandt

The Peugeot Namibia plant at Walvis Bay has sold only 22 vehicles with still in stock. In addition, has employed 20 locals in inception in December 2008. The company has ambitions to employ 40 full-time employees.

"However, due to low demand for the manufactured goods, the employment is evidently low. The company is positively await for favourable government laws and regulations to catalyse and propel sales to meet the particular objective of the company at home," said trade spokesperson Elijah Mukubonda.

The locally assembled Peugeot 3008 come in three derivatives with the price ranging from N\$500 000 to N\$680 000. Depending on individual preference, the Peugeot 3008 is the smallest of the range with costs N\$500 000 while the top line is the 3008 with a price of N\$580 000.

Mukubonda added that the trade minister Lucia Mafico recently took delivery of a Peugeot 3008's from the Opel Assembly Plant (POAN) in Cape Town.

van Rooijen said that the Ministry of Trade and Industry has expressed interest in these cars. He stated that the 'Buy Local' initiative in walking with the industry. Also, support for the venture is needed.

Trade spokesperson Mukubonda
Photo: Centre for Business and Economic Research

VACANCY

The Northern Region is the bearer of Namibia's Southern Africa, believe now and tomorrow. Sit

Promotes natural resources in Dubai

From 2021 to 31 March 2022, was scheduled for 20 October 2021 but was postponed due to the COVID-19 pandemic. The theme of this year's expo is "Mind, Creativity, Future" with themes of "Sustainability, Mobility and Innovation". This year's expo is being hosted for the first time in the Gulf region.



Natural resources... Minister of Mines and Energy Tom Alweendo, CEO of the NIPDB Nangula Uaandja, Minister of Industrialisation and Trade Lucia Ipumbu, and Simon Maruta at the opening of the Namibian pavilion at the Dubai Expo. Photo: Contributed

America relations

virtually and was co-chaired by Kruger, Chief Director of Negotiations from the Department of Trade, Industry and Tourism of South Africa on the SACU, and Counsellor General, Chief Negotiator of the Brazilian Presidency Pro Tempore of MERCOSUR.

"The SACU-MERCOSUR PTA is a limited-scope agreement that aims to promote trade between MERCOSUR and the SACU regions. It offers tariff preferences on approximately 1000 tariff lines from each side with the Margins of Preference ranging between 10% and 100%," Elagoe explained in a statement.

The SACU chief added that the parties considered procedural and administrative issues relating to the ratification of the PTA, assessed including utilisation of the preferences, and challenges faced by the parties. "The need on actionable points is the effective utilisation and to improve relations between (two) regions," he said.

Speaking at the opening of the Namibian pavilion at Expo 2020 Dubai, trade minister Lucia Ipumbu said the event provides a lucrative investment opportunity that will secure long-term benefits. She added the expo will trigger an attraction of more tourists and investors to create jobs and contribute to true economic diversification.

Namibia is amongst 192 nations attending this world class event and the Namibian theme is "Preserving and Utilising our Natural Treasures for Future Generations".

In this light, the trade minister highlighted the Namibian pavilion will emphasise the country's treasureable natural resources, such as energy, ecology, rich and diverse cultures and many others, which can be utilised, but in an environmentally friendly manner. At the pavilion opening, Ipumbu noted the expo is expected to attract 25 million visitors during its six months duration.

The Expo is anticipated to further unlock innovations, attract investments, promote trade opportunities for all participating nations, organisations, scholars, artists, entrepreneurs, as well as youth and women.

"The pavilion will be promoting the country through carefully

selected sectors such as renewable energy, mining, tourism, education, manufacturing, blue economy, health, logistics and agriculture. It is important to note that even though Namibia is a young country, there are endless opportunities, therefore, the promotion of sectors is not limited to the ones mentioned.

There are more sectors that are untapped and need specific experts and investment to stimulate the economy in general," Ipumbu indicated. The trade minister added the global platform will be beneficial to all participants as it will play a pivotal role in shaping world economic activities after the pandemic that has greatly impacted global economic activity.

According to her, Namibia's presence at the Expo is earmarked to be one of the marketing strategies that the country through its mandated institutions, the Namibia Investment Promotion and Development Board (NIPDB), mines and trade ministries, has embarked upon to promote targeted and well-packaged trade and investment opportunities.

At the same occasion, mines and energy minister Tom Alweendo said Namibia has embraced renewable energy in efforts to fight climate change. He stated Namibia's target for renewable energy is to have at least 70%

emanating from green resources by the year 2030.

Alweendo noted Namibia has some of the world's best renewable energy resources, adding that with the fast expansion of its existing transmission and distribution infrastructure, it has the potential to become a net exporter of electricity to neighbouring countries. He continued that a clear legal framework governing the renewable energy sector increases investors' confidence in this energy market.

Despite this huge potential, Namibia currently still imports around 60% of its total electricity needs because of inadequate local generation capacity. One of the goals of the second Harambee Prosperity Plan (HPP2) focuses on electricity supply security for the entire country.

Through the targeted approach of HPP2, Namibia aims to break the shackles of dependency on electricity imports as it deals with rising domestic consumption. At the same time, Namibia aims to become the first zero-emissions country in Africa.

Alweendo concluded that considering the country's potential for green electricity production, harnessing renewable energy opens excellent opportunities for investors.

-mdjaver@nspc.com.na

Namibia unpacks investment prospects at 2022 summit



President Hage Geingob speaking at the investment summit. PHOTO CONTRIBUTED

Building inclusive economic development

Key economic sectors include green hydrogen, tourism, infrastructure, logistics and transport, and mining.

The Namibia Investment Summit was held on 23 March 2022, under the patronage of His Excellency President Hage Geingob, at the Grand Hyatt Hotel in Dubai, United Arab Emirates. In his opening remarks, President Geingob said the Summit's objectives underlined Namibia's national drive to alleviate poverty and inequality by building inclusive economic development and growth through investment.

The summit, organised by the Namibia Investment Promotion and Development Board (NIPDB) in partnership with various public and private entities, was hosted on the margins of the expo 2020 Dubai to highlight growth and investment prospects within the key economic sectors of renewable energy including the green hydrogen development, agribusiness, propelling agritech and high value supply chains to diversify exports; tourism post-covid-19 recovery plan; infrastructure, logistics and transport; as well as mineral beneficiation and mining-related industries.

Addressing a full house of potential investors, current investors and expats of the country, amongst others, Chairperson and CEO of NIPDB Nangula Uaandja, who also serves as Commissioner General of the Namibia Pavilion at the expo, said Namibia's objectives to participate at the Expo 2020 Dubai is to promote the country as a preferred investment and tourism destination and that the Summit was an extension of the Namibia Pavilion's strategies to brand and position Namibia globally by promoting sectors with potential to spur socio-economic development for a private sector-led economic growth.

On her part, Industrialisation and Trade Minister Honourable Lucia Ipumbu stated that the summit is geared to attract sustainable investment by enhancing a conducive business environment through liberalised policy initiatives befitting the free-market economy the country has had since independence. She added that the government is at the tail-end of finalising a new investment law to ensure that Namibia has no policy gap as regards investment.

Furthermore, the summit comprised of panel discussions on each of the key sectors of promotion. These sessions were chaired by the five Ministers that formed part of the President's delegation to the Summit. Minister of Agriculture, Water and Land Reform,

Honourable Calle Schlettwein, was one of those Cabinet Ministers and formally opened the agribusiness session. In his remarks, Honourable Schlettwein said Namibia seeks investment to broaden the agriculture value chain to span from the field to the plate in order to capitalise on the host of opportunities available especially in value addition such as employment creation for the Namibian youth. "Namibia has access to the highest-paying markets in the world for our beef, table grapes and dates that investor can exploit," he said.

Other Ministers included that of Finance Honourable Ipumbu Shimi, who opened the sessions for Green Hydrogen and Logistics, Infrastructure and Transport, Deputy Minister of Mines and Energy Honourable Kornelius Shilunga also presented during the Mining and Mineral beneficiation as well as Energy sessions. Existing investors in Namibia also shared their Namibian experiences with the potential investors during the Summit.

The day-long event, which was held under the theme: "Namibia, Advancing Sustainable Investment for a Diversified, Export-driven Economy," concluded with business-to-business and business-to-government meetings aimed at fostering strategic partnerships between public and private sectors for inclusive development.

These meetings were preceded by two key announcements of the Namibia-Germany Bilateral Air Service Agreement and the MoU amongst the Dubai College of Tourism, Namibia University of Science and Technology as well as Namibia Training Authority.

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9 771 560 494 302 1

Geingob consults with parties on green hydrogen Page 3

Know Your Civil Servant Page 9

TULIMO FRANS | CLERK

Sanet Steenkamp: Doing more with less Page 8

On the spot

VIBEZ! Page 17

Shannon Wasserfall

DNA delays could scupper Wasserfall case

Eveline de Klerk

WALVIS BAY - The delay of DNA results in the Shannon Wasserfall

Uaandja: N\$94 billion investments in pipeline

the potential to create 122 000 jobs, CEO of the Namibia Investment Promotion and Development Board Nangula Uaandja said yesterday.

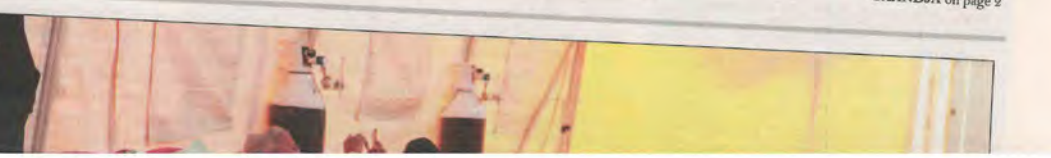
"We have a significant pipeline, what we call active investments, that we are using. In this pipeline, there is that huge amount," she said at State House, where the NIPDB executive committee and advisory board met President Hage Geingob yesterday.

"The amount excludes the big investment of Hyphen Energy (the preferred bidder for the green hydrogen project), but there are a few green hydrogen projects that are included." According to Uaandja, promoting Namibia at this point in time is a very easy task due to new developments the country has confirmed, such as green hydrogen and recent oil discoveries.

She said this momentum has placed Namibia at the forefront in the international arena. The NIPDB CEO added that the country is experiencing a significant increase in investment inflows that are knocking at the country's doors, looking for opportunities to invest.

"Renewable energy is the favourite, and also other sectors such as agro-processing, agriculture, transport and logistics as well as business services." Uaandja said Namibians have been around the globe to attend different meetings for which these efforts are targeting national investment promotion.

UAANDJA on page 2



ANNEXURE E: ARTICLE PUBLISHED BY THE EMIRATES NEWS AGENCY FOLLOWING THE NAMIBIA NATIONAL DAY

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Namibia celebrates its National Day at Expo 2020 Dubai

DUBAI, 25th March, 2022 (WAM) -- Namibia celebrated its National Day at Expo 2020 on 24th March with a visit from the country's President and a colourful and joyful cultural performance.

Dr. Gottfried Geingob, President of the Republic of Namibia, was welcomed by Sheikh Nahyan bin Mubarak Al Nahyan, Minister of Tolerance and Coexistence, and Commissioner General of Expo 2020 Dubai.

President Gottfried Geingob, accompanied by his wife, Madam Monica Geingos, encouraged those watching to visit his country's pavilion in the remaining days at Expo 2020 Dubai and Namibia for future trips. "The UAE has been a phenomenal partner in our participation, a brother to us. Thank you for allowing Namibia to join the making of a new world at the greatest showcase of human brilliance and achievement. You have allowed us to build a better world and positively shape the future for all, including our people in Namibia," he said.

Sheikh Nahyan bin Mubarak said, "Through its participation, Namibia showcases the wealth of opportunities that it has to offer to the world, from its rich culture and biodiversity to its offerings in renewable energy, infrastructure, and the blue economy, among many others.

"We share strong bilateral relations with Namibia and look forward to exploring areas of mutual interest for enhanced partnership and cooperation to achieve our goals for the development and prosperity of our nations."

The speeches were followed by a performance called 'omupenne gwa ndema' from the Multi-Cultural Troupe, whose joyful performance incorporated dance, rhythmic clapping, drums, and singing. Dressed in furs and beads, the group showed off the best of their country, emulating activities concerned with food production and survival.

Giving an interview later in the day, President Geingob spoke of the friendships created, the business connections made, and the chance to expose Namibia to visitors via the pavilion at Expo 2020 Dubai. "For a small country like ours, they have to stop there and find out where this country is? They saw our culture and were told what we offer in tourism."

He revealed a new airline deal, signed at Expo 2020 Dubai, saying, "Lufthansa is going to start to fly to Namibia. Romanians, Germans always decide to come to Namibia, including businesspeople."

He spoke of working with other countries to add value to their raw products. "We have gold. You cannot trade unless you add value to that. We have to industrialise to compete with the industrialised world. So, therefore we must use the skills of those coming to our countries to help us add value to our natural resources and not take them out in their raw form. We must add value at home and trade as equals, as others do.

"We are now going into this green hydrogen economy of the future, energy. Namibia is trying to be a leader in that. We invite countries with a lot of money involved to come and invest. Once we talk about green hydrogen, it's a thing of the future."

Also, on Wednesday, Namibian artists Gazza and EES were due to perform on the Sun Stage. Singer, performer and songwriter Gazza's lyrics and unique Namibian sound have the power to provoke emotions and ignite inspiration, whilst Eric Sell – EES – is best known for his blend of Kwaito, African House, Afro Pop & Afro-Reggae music styles, with a fresh, funky spin.

The Namibia Pavilion demonstrates how the country has become one of Africa's prime tourist destinations and has succeeded in areas such as the blue economy and agriculture. Based in the Opportunity District, visitors can learn about Namibia's vast open spaces, abundant biodiversity and wildlife, rich cultural diversities, and valuable traditional knowledge.

There was also a parade on Ghaf Avenue, and a discussion in the Women's Pavilion called Visions and Journeys: Namibia.

WAM/Tariq alfaham/MOHD AAMIR

ANNEXURE F: EXPO 2020 DUBAI BUSINESS ENQUIRIES REPORT

The Expo 2020 Dubai (hereafter referred to as “the Expo”) provided an opportune platform for the country to engage with potential investors and showcase investment opportunities in the priority sectors identified by the Namibian government, which include renewable energy, and infrastructure, mining, agribusiness, and tourism.

As previously reported, the Namibian Pavilion recorded close to 200 investment enquiries (far higher than our target of 50), primarily in trade, infrastructure, renewable energy, tourism, and mining, amongst others. A tracking system was used at the Pavilion, which allowed for the effective management of investment enquiries.

Below are graphical representations of the enquiries received at the Namibian Pavilion from 01 October 2021 - 31 March 2022.

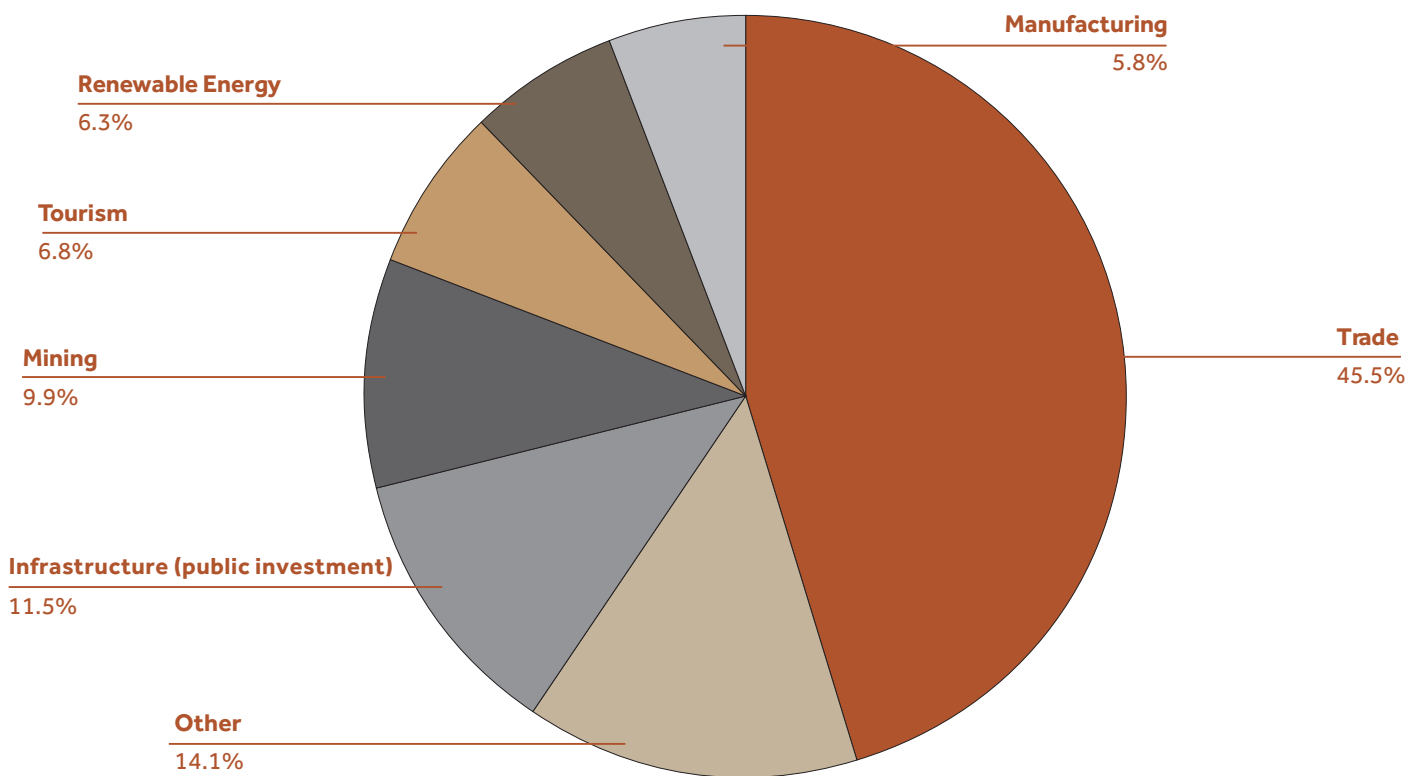


Figure 5: Share of Total Enquiries by Priority Sector

The NIPDB considers investor interest in public infrastructure a non-feasible investment route for private investors until the Namibian government opens the respective infrastructure projects for global competitive bidding. Therefore, these are not investments that the NIPDB can start facilitating directly. All trade from the actionable private investments has been excluded as the interest acquired from trading goods with Namibia as a form of private investment is not taken into consideration.

(These inquiries consisted mainly of companies desiring to sell to Namibia and would thus only increase our dependency on imports while creating minimal to no local economic value or employment.) Figure 10 shows that the majority of enquiries are non-actionable leads (i.e., either infrastructure or trade-related enquiries).

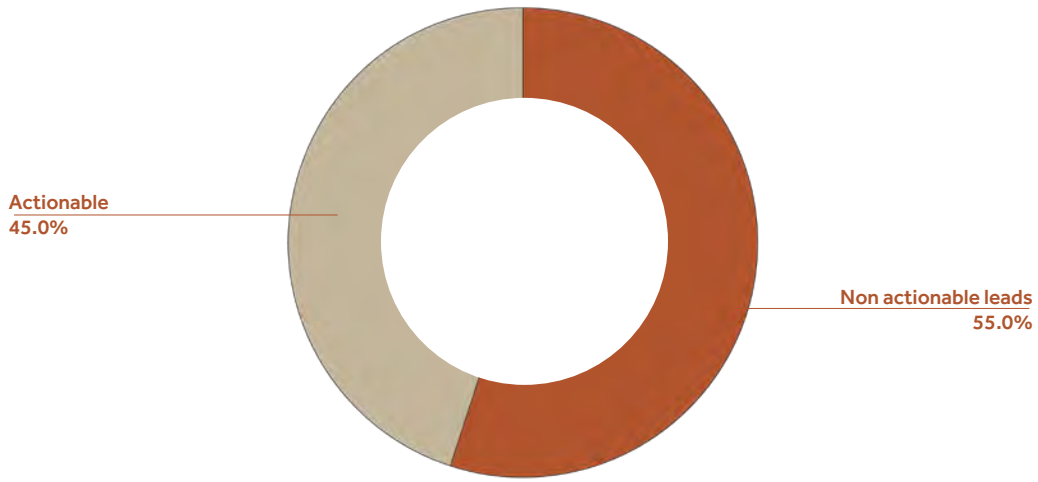


Figure 6: Share of Actionable vs Non-actionable Investment Enquiries

Moreover, about 78% of interested investors did not respond when contacted by the NIPDB in response to their inquiries. The figures below provide a breakdown of investment feasibility and the respective sectors of actional and nonnational enquiries.

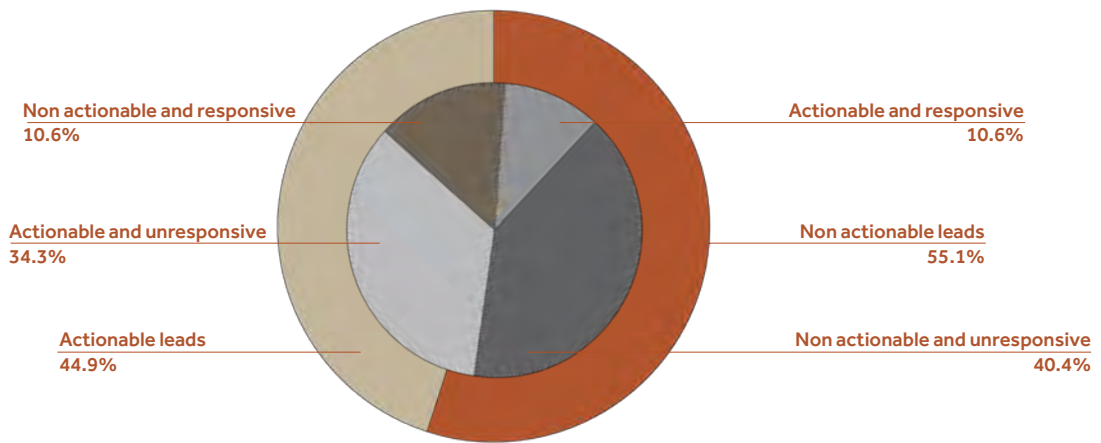


Figure 7: Share of Actional and Non-actional Enquiries split between responsive and Unresponsive enquirers

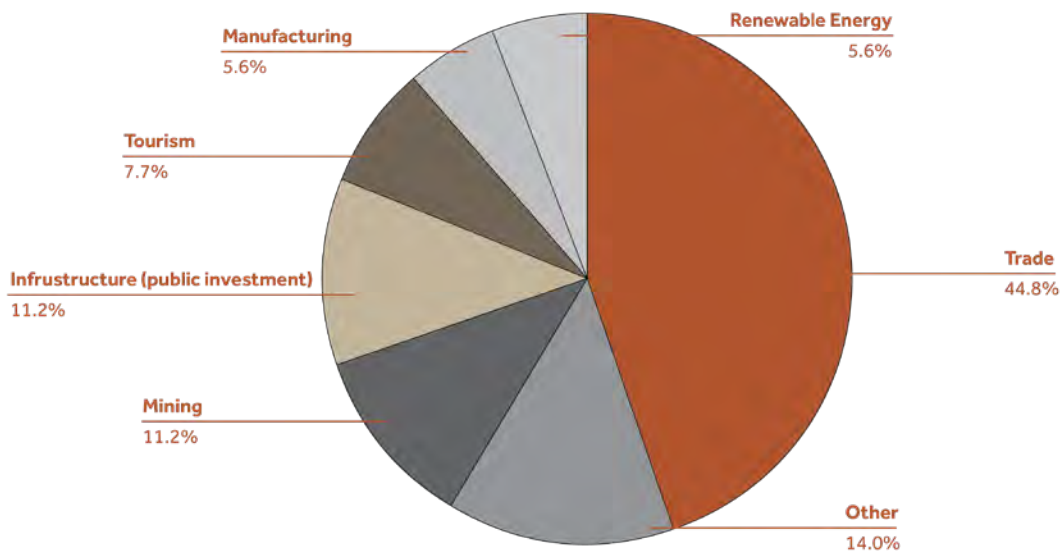


Figure 8: Share of Unresponsive Enquiries by Sector

Out of all enquiries, only 45% were actionable, while 11% of the queries were from investors with actionable investment interests that continued their engagement with NIPDB after the Expo (i.e. responded to our follow-up email).

With a high non-response rate, one might conclude that the Expo has not yielded an immediate direct investment from the enquiries. However, the NIPDB's pipeline data suggests that it still provided excellent awareness of investment opportunities in Namibia. It is important to note that at the time of the Expo's conclusion, the NIPDB was facilitating a pipeline of active potential investments of nearly N\$94 billion, including projects at various stages of completion.

The pool of N\$94 billion includes potential investments with a high probability of success. They will likely manifest into real investment projects in Namibia (actual capital deployment to the country). Critically, out of this investment pipeline, 93% of potential investors reached out to the NIPDB directly by calling our office or emailing our general email address. (These potential investments are not included in the above enquiries because these private investors did not connect with a NIPDB staff member at the Expo but directly at the Windhoek Office.)

The NIPDB concludes that these enquiries resulted from various awareness-generating activities by His Excellency, President Geingob, in collaboration with various OMAs, and private sector players.

Furthermore, at this time, the Expo 2020 Dubai was used as the NIPDB's primary awareness-generating activity platform for private investment in Namibia. Therefore, a direct correlation exists between the NIPDB's efforts at the Expo in Dubai and the increase in private-investor interest in Namibia, as evidenced by the NIPDB's existing pipeline of potential investments of around N\$94 billion.

NIPDB's presence at the Expo was crucial in generating an awareness of the opportunities provided by the country to all investors beyond registered enquiries facilitated by the NIPDB.

Lastly, Expos are unique economies of agglomeration that can draw together high-profile private investors and executives. The NIPDB was able to take advantage of this opportunity to network with these targets, drawing their attention to the Namibian investor landscape. These targets did not register immediate enquiries with the NIPDB, as the investment process is lengthy. (There is no doubt that private investments of this nature have a long-term time horizon and suffer from the high perceived risk associated with investing in an unfamiliar country. As such, investment in Namibia takes time.)

The NIPDB cannot measure the tangible effects emanating from the meetings at the Expo, considering the time investment enquiries take to materialise. Yet, the NIPDB can confidently state that the Expo provided an essential platform for networking efforts which may have resulted in the delayed engagement of private investors directly with the NIPDB.

This experience at the Expo can be attributed to the team's experiences participating in many trade shows, conferences, and expos. The NIPDB notes that while Expos may expose the country and its potential to private investors, the data generated by the NIPDB suggests they do not primarily result in immediate successful private investment enquiries. Consequently, from an outsider's perspective, the Expo's success may not be evident in the reported enquiries data. However, it provides significant awareness of the country's investment climate that will later present itself through delayed investment enquiries. The NIPDB suggested that while the Expo may not have resulted in many direct investment opportunities as seen in the enquiries data, it was nonetheless successful in encouraging investment facilitated by the NIPDB. From the N\$94 billion investment pipeline, 93% of this pipeline was generated through an investor directly engaging with the NIPDB office.

ANNEXURE G: NAMIBIA INVESTMENT SUMMIT FULL REPORT

Introduction

On behalf of the Government of the Republic of Namibia, the Namibia Investment Promotion and Development Board (NIPDB) successfully organised and hosted the Namibia Investment Summit on 23 March 2022. This auspicious event was held at the Grand Hyatt Hotel Conference Centre in Dubai, United Arab Emirates, under the patronage of H. E. Dr. Hage G. Geingob, the President of the Republic of Namibia. The Investment Summit formed part of a series of promotional events held during Namibia Week at Expo 2020 Dubai.

His Excellency the President was accompanied by a high-level delegation from Namibia, composed of the First Lady, Ms. Monica Geingos, Hon. Ipumbu Shiimi, Minister of Finance, Hon. Calle Schlettwein, Minister of Agriculture, Water and Land Reform, Hon. Lucia Ipumbu, Minister of Industrialization and Trade, Hon. Kornelia Shilunga, Deputy Minister of Mines & Energy, Senior Government Officials, NIPDB Advisory Board Members, and representatives of target-sector State-Owned Enterprise (SOEs).

Closely aligned with the Expo 2020 Dubai and Namibian Pavilion themes, the Investment Summit was held under the leitmotif, "Advancing Sustainable Investments for a Diversified Export-driven Economy." Consistent with the broader spectrum of economic sectors identified for investment and export promotion during the six months of Expo 2020 Dubai, Renewable Energy, Agribusiness, Tourism, Infrastructure, Logistics & Transport and Mining, Mineral Beneficiation & Adjacent Industries were selected as target sectors for the Investment Summit.

The three anchor objectives of the Investment Summit were to:

1. Create brand awareness about Namibia as an investment and tourism destination,
2. Promote investment opportunities and attract Foreign Direct Investment and
3. Present major announcements of strategic partnerships and initiatives that contribute to Namibia's growth and economic development.

The Summit was a hybrid event attended by approximately 80 in-person delegates and 400 virtual participants through the Zoom live-stream digital channel.

The Investment Summit Proceedings and Discussions

The Namibia Investment Summit Programme comprised of four key segments:

1. Official Opening & Plenary
2. Sectoral Panel Discussions
3. Announcements of Strategic Partnerships and New Projects
4. Business to Government (B2G) Meetings.

1.1 The Official Opening & Plenary

The Official Programme of the Investment Summit was directed by Mrs. Roux-ché Locke, a well-known Master of Ceremony specialist and TV personality of Namibia. Ms. Nangula Uaandja, the Chief Executive Officer and Board Chairperson of the NIPDB, delivered the welcoming remarks and thanked H. E. Dr. Hage Geingob for the importance accorded to the Investment Summit at the highest level of the country's leadership. Ms. Uaandja informed the audience that the event's purpose was to create awareness about Namibia as an investment and tourism destination and promote investment opportunities that the country has to offer investors. Her remarks were followed by Hon. Minister Lucia Ipumbu presenting the investment and legal policy framework for Namibia. The Minister shared updates on policy instruments currently under consideration and reviewed by the Government to improve Namibia's competitiveness as an investment location. These include the Special Economic Zone Policy, New Industrialization Policy, Sector-Specific Incentives, both tax and non-tax based, zoning of industrial land for investments, and favourable energy rates. Investors were notified that the Namibia Investment Promotion Act would soon be available for further input, and finalisation is expected during 2022.

As the Summit's Keynote Speaker, H. E. Dr. Hage G. Geingob thanked the host government for the courtesies accorded to the Namibian delegation. The President guaranteed investors of equal treatment between foreign and Namibian investors and invited the Ministers to expand on the various sectors during the respective Panel Discussions. Acknowledging the difference made by NIPDB in promoting Namibia as an investment destination with a private-sector focus, the President thanked Ms. Nangula Uaandja for the successful participation of Namibia in Expo 2020 Dubai and the organisation of the Namibia Investment Summit.

1.2 Sectoral Panel Discussions

Five focal sectors were selected for investment and export promotion at the Investment Summit based on their significant contribution to Namibia's Gross Domestic Product, direct employment, contribution to climate change, and the potential for diversification on the back of upstream and downstream value chain development. These sectors included Agribusiness, Renewable Energy, Tourism, Infrastructure, Logistics & Transport, Mining, Mineral Beneficiation & Adjacent Industries. A summary of critical discussions and outcomes of the five-panel discussions are presented in the next section below:

1.2.1 Panel I – Agribusiness

Introduction: Hon. Calle Schlettwein, Minister of Agriculture, Water & Land Reform

Moderator: Ms. Maria Immanuel, Technical Advisor, Agriculture Trade Forum

Panellists:

Dr. Fidelis Mwazi, CEO, Namibia Agronomic Board

Ms. Leoni Hartman, CEO, AvaGro

Ms. Aisha Alafifi, Director, Al Dahra Agricultural Company

Mr. Frank Braeken, Board Chairman, Feronia Palm Oil Co.

Key Discussion Points	Investment Opportunities	Key Takeaways
<p>Value Proposition: Eight airports, best African roads, 23rd in the world. Two harbours, border efficiency, logistics index at 2.73, amongst the top 50 harbours in the world.</p> <ul style="list-style-type: none"> Namibia is strategically located with Walvis Bay as an efficient port, with great potential as a logistics hub in southern Africa. Four main corridors in Namibia facilitate trade with neighbouring countries. Adequate road & rail infrastructure is essential for Namibia to become a logistics hub. Walvis Bay port is the natural gateway port for the region regarding turnaround time and state-of-the-art cargo handling equipment. Collaboration with NUST on the development of a transportation & logistics curriculum and involvement of youth & women. Safety and security at ports, along corridors, incentives of health services to truck drivers. One-stop border posts to address inefficiencies and provide smooth trade. 	<p>Airport infrastructure development, e.g., HKIA expansion.</p> <ul style="list-style-type: none"> Katima Mulilo Airport to be developed as a regional tourism hub. Railway infrastructure upgrades (new line from Tsumeb – Katima Mulilo) & Trans-Orange New LPG/LNG terminal required. New port (Angara point) for manganese exports from Northern Cape. Rail network extension beyond Grootfontein, through PPP. Warehousing & trucking opportunity. Engagement with new airlines like Emirates to come on board. Green Hydrogen Export terminal. Waterfront development to stimulate tourism activities, commercial, recreational & residential properties. <p>Currently only 3 floating docks; capacity is limited, and they cannot repair diamond mining vessels within the port of Walvis Bay or oil & gas supply tug boats.</p>	<ul style="list-style-type: none"> Namibia is currently a transportation hub and needs to transition into a logistics hub with private sector investment.

1.2.2 Panel II: Infrastructure, Logistics & Transport

Introduction: Hon. Ipumbu Shiimi, Minister of Finance

Moderator: Mr. Denver Kisting, Communications Specialist & TV Presenter, Namibia Broadcasting Corporation.

Panellists:

Mr. Andrew Kanime – CEO, Namport

Mr. Bisey /Uirab – CEO, Namibia Airports Company

Mr. Mbahupu H. Tjivikua – CEO, Walvis Bay Corridor Group

Dr. Cedric Limbo – Director, Ministry of Works & Transport

Key Discussion Points	Investment Opportunities	Key Takeaways
<ul style="list-style-type: none"> Value Proposition: Eight airports, best roads in Africa, 23rd in the world. Two harbors, border efficiency, logistics index at 2.73, amongst top 50 harbors in the world. Namibia is strategically located with Walvis Bay as an efficient port; great potential as a logistics hub in southern Africa. Four main corridors in Namibia facilitate trade with neighboring countries. Adequate road & rail infrastructure essential for Namibia to become a logistics hub. Walvis Bay port is the natural gateway port for the region in terms of turnaround time and state of the art cargo handling equipment. Collaboration with NUST on transportation & logistics curriculum development and involvement of youth & women. Safety and security at ports, along corridors, incentives of health services to truck drivers. One-stop border posts to address inefficiencies and provide smooth trade. 	<ul style="list-style-type: none"> Airport infrastructure development e.g HKIA expansion. Katima Mulilo Airport to be developed as a regional tourism hub. Railway Infrastructure upgrades (new line from Tsumeb – Katima Mulilo) & Trans-Orange New LPG/LNG terminal required. New port (Angara point) for manganese exports from Northern Cape. Rail network extension beyond Grootfontein, through PPP. Warehousing & trucking opportunity. Engagement with new airlines like Emirates to come on board. Green Hydrogen Export terminal. Waterfront development to stimulate tourism activities, commercial, recreational & residential properties. Currently only 3 floating docks; capacity is limited and not able to repair diamond mining vessels within port of Walvis Bay, oil & gas supply tug boats. 	<ul style="list-style-type: none"> Namibia is currently a transportation hub and needs to transition into a logistics hub with private sector investment.

1.2.2 Panel III: Tourism

Introduction: Mr. Matthias Lemcke, Are Manager for Europe, Namibia Tourism Board (Frankfurt, Germany)

Moderator: Ms. Josy Nghipandua, Founder, Queen of Speech CC.

Panellists:

Mr. Gys Joubert – CEO, Gondwana Collection Namibia

Mr. Andre Schulz – General Manager: Southern & Eastern Africa, Lufthansa AG

Mr. Pierre-Etienne Montgrand – Asset Director, Kasada Capital Management

Ms. Elizabeth Hilger – Director, Tambuti Lodge

Key Discussion Points	Investment Opportunities	Key Takeaways
<ul style="list-style-type: none"> • Destination Namibia, a land of endless horizons, modern & unique product offerings. • Airlines servicing tourism routes, TAAG Ethiopian Airlines, Eurowings, FlyNamibia. • Namibia, a global success story in Community Based tourism and Communal Conservancies. • Tourism's contribution to GDP in 2019 was recorded at 14,7% and 15.4% to total employment. • Namibia and Windhoek are the best performing routes for Eurowings beyond Covid-19 	<ul style="list-style-type: none"> • Wildlife Safaris, • Cultural/Educational tours • Adventure tours • Ecotourism • M.I.C.E • Tech solutions for the hospitality industry. 	<ul style="list-style-type: none"> • Farm-to market tourism opportunity to be promoted more prominently. • The need to support the revival of the tourism industry. • Quality infrastructure, reliable water & electricity supply supports FDI in the tourism industry.

1.2.3 Panel IV: Renewable Energy

Introduction: Hon. Ipumbu Shiimi, Minister of Finance

Moderator: Mr. David Jarrett - Energy Infrastructure Specialist and Country Manager

Panellists:

Hon. Kornelia Shilunga – Deputy Minister, Ministry of Mines & Energy

Mr. Tobias Bischof-Niemz – Head of Division: New Energy Solutions, Enertrag/HYPHEN Hydrogen Energy

Mr. Pineas Mutota – General Manager: Economic Regulations, Electricity Control Board

Mr. Grant Muller – General Manager: Power Generation, NamPower

Key Discussion Points	Investment Opportunities	Key Takeaways
<ul style="list-style-type: none"> • National Renewable Energy strategies guided by HPP II, Vision 2030, NDPs • Guiding Policy Instruments: Energy Policy, Renewable Energy Policy, National Integrated Resource Plan, Independent Power Producer Framework. • Governance Structure that supports Green Hydrogen Industry Development: Cabinet: Ratification and endorsement of bid documents, agreements, and project awards. Green Hydrogen Council: 	<ul style="list-style-type: none"> • Independent Power Producer Opportunity • Modified Single Buyer Market Model that allows decentralised bulk supply and exports • Infrastructure investment for Green Hydrogen industry development. • Opportunities offered by MME national objective to increase Renewables to 70% of Energy mix. 	<ul style="list-style-type: none"> • Resources and Processes, Systems, and Institutions quint essential for FDI, especially long-term FDI like the Green Hydrogen Pilot Project
<ul style="list-style-type: none"> • Policy certainty and an open door, key for FDI • Security and safety of mineworkers are key, of which Namibia has a very low fatality rate. • Transparent licensing and concession environment, Namibia ranked amongst top 10 in Africa by the Frasers Institute Index. • The launch of Welwitschia Sovereign Wealth Fund to save mining proceeds for future generations. • Policy and legislative environment provide for repatriation of profits by investors. • DeBeers is the largest foreign investor in Namibia. Latest re-investment: World's most technologically advanced, largest and greenest diamond recovery vessel ever built, launched in Walvis Bay in March 2022. Capable of extracting 500 000 tons of rough diamonds, accrue N\$3 billion revenue per year, N\$1 billion tax revenue for the government annually. 		

Key Discussion Points	Investment Opportunities	Key Takeaways
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<p>(Development of Green Hydrogen Strategy, SDCI, and Feasibility of GH2 Industry. Technical Committee: Supporting GHC in executing mandate, membership-MME, MEFT, MoF, NIPDB, NPC, MAWLR, and AG supported by PDU.</p>		

1.2.4 Panel V: Mining, Mineral Beneficiation & Adjacent Industries

Introduction: Hon. Kornelia Shilunga, Deputy Minister, Ministry of Mines & Energy

Moderator: Mr. Vetumbuavi Mungunda, NIPDB Board Member

Panelist:

Mr. Bruce Cleaver – Chief Executive Officer, DeBeers Group

Ms. Inge Zaamwani-Kamwi – Senior Presidential Advisor, Office of the President

Ms. Leonie Dunn – Deputy Governor, Bank of Namibia

Mr. Eric Tolsma – Managing Director, USP&E Global, Dubai

Key Discussion Points	Investment Opportunities	Key Takeaways
<ul style="list-style-type: none"> • Policy certainty and an open door, key for FDI • Security and safety of mineworkers are essential, of which Namibia has a very low fatality rate. • Transparent licensing and concession environment, Namibia ranked amongst the top 10 in Africa by the Frasers Institute Index. • The launch of Welwitschia Sovereign Wealth Fund to save mining proceeds for future generations. • Policy and legislative environment provide for the repatriation of profits by investors. <p>DeBeers is the largest foreign investor in Namibia.</p> <p>Latest re-investment: World's most technologically advanced, largest, and greenest diamond recovery vessel ever built, launched in Walvis Bay in March 2022. Capable of extracting 500 000 tons of rough diamonds, accrue N\$3 billion revenue per year, N\$1 billion tax revenue for the government annually.</p>	<ul style="list-style-type: none"> • Exploration & mining • Mineral beneficiation based on the Mineral Beneficiation Policy of the MME. 	<ul style="list-style-type: none"> • Namibia needs to improve Fraser Institute Index ranking. • Research & Development in the Mining industry essential for new mineral discoveries and skills development.

1.3 Announcements & Signing Ceremony Memorandum of Understanding

1.3.1 Announcement by the Ministry of Works and Transport

The Republic of Namibia and the Federal republic of Germany signed a Bilateral Air Service Agreement. The Agreement provides for increased frequency of connecting flights per week from Namibia. Under the Agreement, Namibians will have the option to connect from Frankfurt to London as well as from Frankfurt to Paris. The new schedule will allow for 16 connect flights, an sizeable increase from six (6) previously.

1.3.2 Joint Announcement by the Ministry of Works and Transport and the Deutsche Lufthansa AG

Effective 28 March 2022, Lufthansa will allow travellers to connect to Victoria Fall through Windhoek's Hosea Kutako Airport. According to recent statistics by Eurowings, there is room for further growth as this route has performed well. The frequency of the flights will increase from five (5) to seven (7) times per week.

1.3.3 Announcement by the Dubai College of Tourism, Namibia University of Science and Technology and the Namibia Training Authority

The parties signed a Memorandum of Understanding to facilitate skills development, capacity building and TVET curriculum development in the tourism sector and through exchange programs.

1.3.4 Announcement by the Ministry of Agriculture, Water and Land Reform

The Ministry of Agriculture, Water and Land Reform announced that Request for Proposals for Green Schemes would be commissioned by June 2022, while other Green Schemes would be made available by the end of July 2022.

1.4 Business to Government (B2G) Meetings

The Namibia Investment Summit presented investors with the opportunity to meet with participating Ministers and CEOs of State-Owned Enterprises to discuss investment opportunities. During the B2G meetings, investors sought clarity on policy certainty, updates on policy instruments currently under review, and Namibia's overall investment climate. Each institution had 15-minute time slots from 16h30 -17h30, with at least four companies. The B2G meetings concluded at 17h30, followed by business networking.

Companies that expressed interest in meeting with the Namibian Delegation for B2G Meetings as a result of the Namibia Investment Summit are listed below:

NO.	COMPANY NAME	INDUSTRY
1.	AMEA Power	Energy
2.	Masdar Future Energy Company	Energy
3.	G42 Company	Artificial Intelligence, healthcare, aviation, computer clouding
4.	African Finance Corporation	Finance
5.	ANGCC	Public Project Financing
6.	JOZ Group	Hospitality
7.	RRS T & Investors	Energy (LPG, LNG, Green Hydrogen)
8.	Alpen Capital	Finance
9.	Metito Utilities Limited	Water Infrastructure & Waste Management
10.	Mega Brands Accelerator Investment	Infrastructure, Mining and Agriculture
11.	DM World ME FZE	ICT
12.	Mauritius Commercial Bank	Banking & Finance
13.	Green Quest Solutions	Renewable Energy
14.	Equity Capital	Financial Services
15.	Appodis	Agri-tech Smart Logistics
16.	Vitronic Machine Vision Middle East LCC	Road Safety & Transport
17.	Power Invest DMCC	Port Infrastructure
18.	Cranemore Partners	Finance

Table 15: Investors interested in Meeting with the Namibian Delegation after B2B Meetings

Presidential Meetings Dubai 2022 - MOF Lead

HE Excellency Dr. Hage Geingob had meetings during his visit in Dubai.

NO.	COMPANY NAME	INDUSTRY AND MEETING OUTCOME
1.	AMEA Power	<p>The meeting was attended by three delegates under the leadership of the company Chairperson Mr. Hussein Al. Nowahies.</p> <p>The Chairperson presented their investment portfolio of renewable energy projects across the African continent. The company operates in the distribution of energy / solar distribution but can also bring battery storage.</p> <p>The group also invests in agriculture and mining projects, although they are not the drivers of these projects.</p> <p>The key to growth is energy, Dubai energy consumption is 30,000 MW. South Africa is targeting 10 GW of energy to replace coal, and Namibia can access and supply that market through the SAPP.</p>

NO.	COMPANY NAME	INDUSTRY AND MEETING OUTCOME
2.	African Finance Corporation	<p>The meeting was attended by Mr. Sanjeev Gupta, Executive Director & Head of Financial Services.</p> <p>The company operates on a bilateral basis and, as a result, cannot operate in non-member countries. Namibia has since applied for membership which has been approved at all levels of the Corporation. However, the country's participation will need to be endorsed by Parliament to ensure the membership agreement falls within the country's laws. Accordingly, Mr. Gupta requested Namibia to finalise the endorsement of its AFC membership by Parliament.</p> <p>The group is interested in various projects, including the Nathaniel Maxuilili Power Plant and some agricultural products.</p>
3.	ANGCC Global Company	<p>A delegation of eight (8) people under the leadership of Dr. Zaman attended the meeting. More than 200 companies in over 100 countries worldwide - healthcare, agriculture, and energy are the main focus sectors. They were also interested in holiday, rehabilitation, or culture resorts. EPC financing with more than 250 structures from China to the USA. Also, have 12 trust funds, various hedge funds, and related platforms to support investment. The Company works on a country development program basis, i.e., understands the country's needs and then works with the leaders to design a country development program with various solutions to address the country's challenges.</p> <p>The program can start with N\$ 5 billion. The Company was requested to provide a summary of its work, previously completed projects, and some testimonials from participating countries to the extent possible.</p> <p>Thereafter, NIPDB will facilitate a meeting between ANGCC and technical experts from MOF and NPC to take the discussion further.</p>
4.	JOZ Group	<p>The meeting was attended by Mr. Joz, the Group CEO (a family company), who introduced his company. The company operates in various industries, including housing and duty-free shops.</p> <p>The company runs specialised clinics worldwide focusing on anti-ageing, vitamins, infusions, hair growth treatments, autism treatment, and stem cells. A group in this industry is coming to Dubai on 30th March, and NIPDB can meet them. The gentleman who is the leader wants to open an e-university in Africa.</p> <p>Another focus area is blockchain technology. The group is currently in Dubai, and a meeting can be arranged.</p> <p>Various investment promotion agencies have visited their offices.</p>

Table 16: Presidential Meetings Dubai 2020

The Way Forward

As the way forward, NIPDB will:

1. Follow up with each Organisation/Ministry/Agency (OMA) on all investment opportunities presented during the Panel Discussion and package bankable investment opportunities for strategic investor targeting.
2. Consider the Mineral Beneficiation Strategy developed in 2014 and identify value addition opportunities for FDI Promotion.
3. Investigate the potential of dimension stones identified as low-hanging fruit for industrial development as indicated by the Ministry of Mines and Energy.
4. Follow-up on all policy instruments impacting investment climate and uncertainties and expedite processes.

For future promotional events, consider only FDI Expert and lead generation companies with a track record of successful events organised for leading Investment Promotion Agencies. A selection prerequisite could be evidence-based investment projects delivered through best practice lead generation strategies.

Once NIPA, SEZ, sectoral incentives, and other favourable conditions are in place, plan for a hybrid Investment Seminar during the 2023-2024 Financial Year in Dubai or Abu Dhabi. The United Arab Emirates, a business hub in the Middle East Region, has a high potential for FDI attraction.

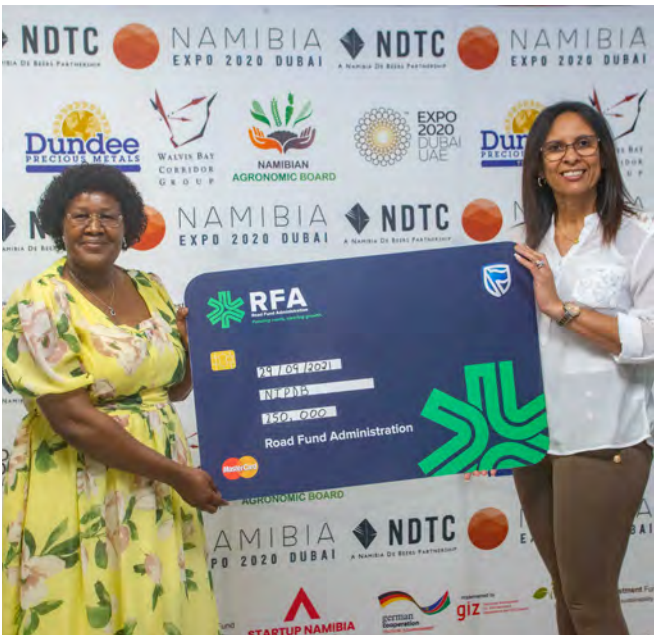
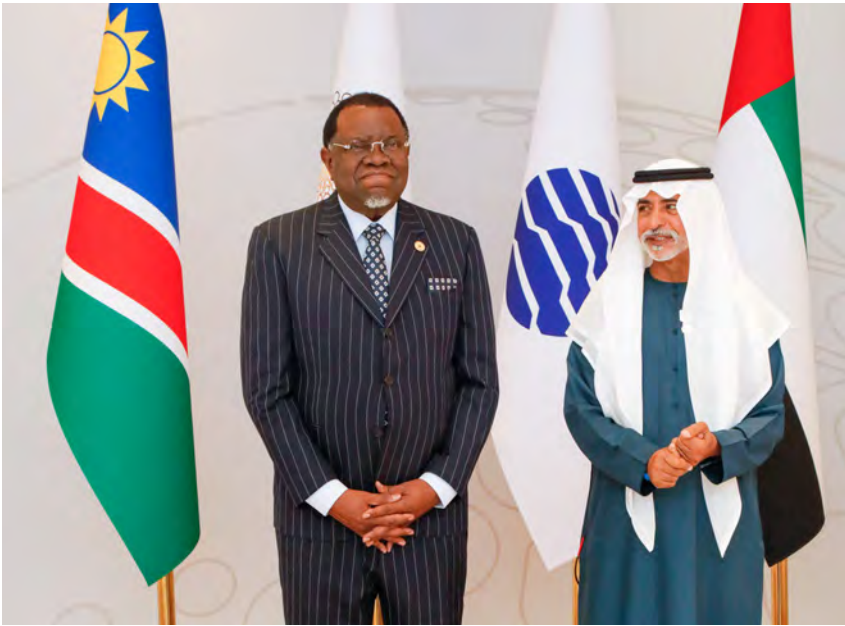
Conclusion

The Namibia Investment Summit was a success in terms of the core objectives stated in the introduction of this Summary Report;

1. Image building and creating awareness about Namibia as an investment and tourism destination with over 400 viewers streaming online and approximately 80 in-person delegates
2. Leads generated, evident from the B2G meetings facilitated between foreign companies and the President, Ministers as well as CEOs of State Owned Enterprises;
3. Partnership agreements were signed between the Dubai Tourism College and two Namibian institutions, namely the Namibia Training Authority and the Namibia University of Science & Technology. The Investment Summit hosted on the periphery of the World Expo 2020 Dubai presented an opportune platform to create awareness about Namibia being open and ready to enter into mutually beneficial, strategic socio-economic development partnerships.
4. High-impact announcements by Lufthansa and the Ministry of Works and Transport increased flight frequency to Namibia and connectivity with London and Paris through Frankfurt. These positive developments will potentially boost tourism traffic to Namibia. This announcement highlighted Namibia's tourism revival readiness beyond the Covid 19 pandemic and its openness to welcoming tourists to Namibia.

Delegates, including online viewers from all over the world appreciated the highly informative panel discussions and investment opportunities shared by the respective sectoral Ministers, as well as the latest developments and growth areas presented by panellists. This is evident from the number of requests received for the recordings of the Namibia Investment Summit as well as the presentations that are now available on the NIPDB website. Participating companies appreciated the B2G Meeting opportunities, some of which already have projects in the investment pipeline.

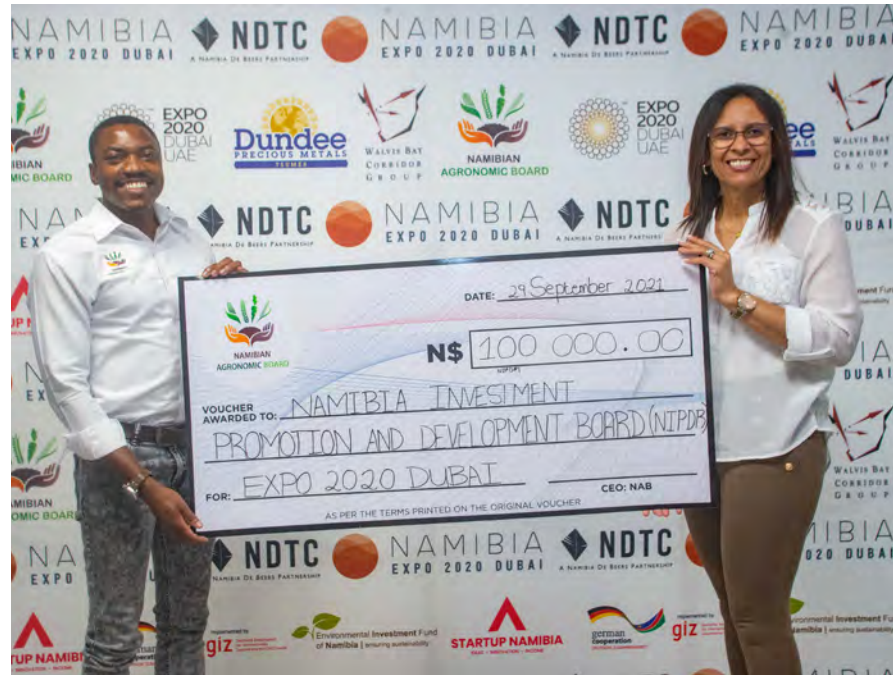
EXPO GALLERY: EXPO 2020 DUBAI IN PICTURES





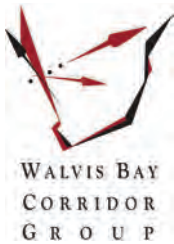








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