

### NAMIBIA AT 3RD CHINA-AFRICA ECONOMIC AND TRADE EXPO

A directory of Namibian Micro, Small and Medium Enterprises (MSMEs) represented at CAETE 2023

29 June 2023 - 2 July 2023 | Changsha, Hunan, China THEME: COMMON DEVELOPMENT FOR A SHARED FUTURE







## Namibia is Open for Business



#### **Investing in Namibia**

The Namibia Investment Promotion and Development Board (NIPDB) serves as a onestop shop for all companies aspiring to do business in Namibia.

As a public entity in the Office of the President, the NIPDB exists to facilitate investments into Namibia, and we pride ourselves in providing professional and personalised guidance tailored to each client's unique needs and interests. Once you have made the decision to do business in Namibia, the NIPDB is your first point of call.

As part of our service offering, the NIPDB assists potential investors to set up their businesses in Namibia. Our aim is to make Namibia the investment destination of choice by improving the ease of doing business, starting with eliminating red tape and driving policy reforms.

We promote investment in key sectors including, but not limited to: mining, agriculture, renewable energy and tourism.

#### Are you ready to invest in Namibia? Talk to us.

Email address: info@nipdb.com

Website: www.nipdb.com

Let's connect on social media: @NIPDB

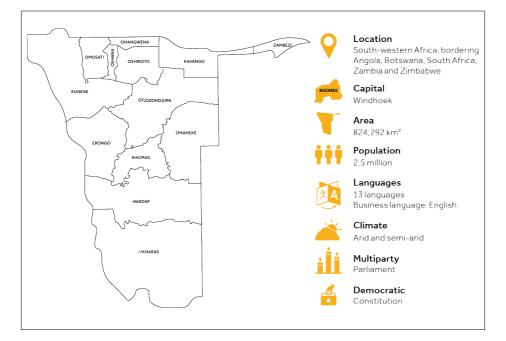




#### Namibia offers lucrative investment opportunities in different sectors including;

- Tourism
- Food Industry
- Fintech
- Transport & Logistics
- Renewable Energy
- Metals, Mining & Adjacent Industries
- · Services (Digital & Global Business)
- Chemicals & Basic Materials
- Exploration (Mining, Oil & Gas)
- Machinery & Electronics





#### **MSME Development**

In addition to investment promotion, the NIPDB also plays a vital role in supporting the growth and development of Namibian Micro, Small, and Medium Enterprises (MSMEs). Our primary objective is to create an enabling environment for MSMEs by implementing policies and initiatives that foster their establishment and expansion. Additionally, we focus on facilitating access to finance, promoting innovation and providing capacity-building programs to enhance the competitiveness of MSMEs.

Participating in the China Africa Economic Trade Expo (CAETE) serves as a strategic opportunity to showcase Namibian MSMEs, explore potential partnerships, attract foreign investment, and foster economic cooperation between China and Namibia. Through participation in CAETE, the NIPDB aims to enhance market access for Namibian MSMEs, promote trade relations and contribute to the overall economic growth and development of the country.

#### Meet the Masterminds behind the products at CAETE!

Dive into the rich tapestry of Namibia's unique offering through our well-curated collection of businesses showcasing their products and services at the third CAETE, Changsha, Hunan, China.

#### Tuli Line

Delve into a world of natural and organic innovation with Tuli Line, a renowned producer and supplier of raw materials and finished products for the cosmetics, health and food industries. Pioneering in our sector, we have carved a niche for ourselves by sourcing unique local ingredients and converting them into consumer-friendly products. Our mission is not just commercial but social, making significant contributions to the communities where we source our input. Whether you're a global wholesaler or a retailer, our assortment of goods promises to be an exciting addition to your offerings. Our products, including Marula oil, Baobab smoothie powder and dried fruits, have gained popularity worldwide and we are seeking to expand our global footprint.

	Founders/ shareholders	Tulimeyo Kaapanda
	Contact person	Tulimeyo Kaapanda
<i>L</i> .	Sector	Cosmetics and Food Processing
Tuli <sub>line®</sub>	Products	Marula Oil
		Baobab Smoothie Powder
		Baobab (Packaged)
		Dried Fruits (Pineapple and Boabab)
	Connect with us	ᅌ tulilinenamibia@gmail.com
		+264 81 127 5588
		📎 www.tuliline.com

#### **Chizango Trading**

Passion, sustainability and innovation encapsulate the essence of Chizango Trading. We have taken the Moringa seeds and leaves, known for their nutrient-rich profile and transformed them into a diverse range of products suitable for all age groups. From instant porridge and tea to seed oil, cosmetics and capsules - our product lineup is as versatile as it is health-oriented. We are committed to sustainability, with every waste product from our production process utilised as fertiliser and animal feed. We are on a mission to become the leading producer of Moringa products on both local and international platforms.

Chizango	Founders/ shareholders	Leena Sindano
	Contact person	Leena Sindano
	Sector	Moringa Tea Flavoured Moringa Instant Porridge
	Products	Moringa Tea & Flavoured Moringa Instant Porridge
	Connect with us	<ul> <li>eena@chizango.com</li> <li>+264 81 731 1841</li> <li>www.facebook.com/MoringabyChizango</li> </ul>

#### **Undera Investments**

Specialising in the extraction of Ngongo oil from Manketti/Mongongo kernels, Undera Investments provides a unique offering of 100% natural oil products. Our high-quality oil, obtained through the cold-pressing process, is known for its beneficial properties, making it highly sought-after in both local and international markets. Undera Investments' commitment to excellence is evident in our careful sourcing, precise manufacturing processes and strict adherence to quality standards. We take pride in promoting the health and beauty benefits of Ngongo oil and our dedication is evident in every drop of oil we produce.

UNDERA BRANDS	Founders/ shareholders	Isdor Muronga
	Contact person	Isdor Muronga
	Sector	Cosmetics and Food Processing
	Product	Manketti/Mongongo Hair,
		Body Products and Cooking Oil
	Connect with us	<ul> <li>underainvestments@icloud.com</li> <li>+264 81 442 2818</li> </ul>
		💊 www.facebook.com/Ngongo-
		Oil-100075849071899

#### **MYM Trading**

Bringing the distinct flavors of Namibia to the forefront, MYM Trading specialises in processing and packaging local food and cosmetics. Our signature product, the Mutete juice, is a labour of love and tradition, carefully crafted using dried Mutete calyces (Hibiscus sabdariffa flowers). These indigenous flowers are sourced with utmost care, transforming them into a delightful, refreshing beverage that encapsulates the natural essence and unique flavours of Namibia. Every sip of Mutete juice promises an authentic Namibian experience, with our expert processing ensuring that the nutritional value and taste of the juice is preserved to the fullest.

MUM	Founders/ shareholders	Fredrick Shipipa
	Contact person	Fredrick Shipipa
	Sector	Food Processing
	Product	Mutete Juice (Hibiscus Juice)
		C mymtradingcc@gmail.com
	Connect with us	<ul> <li>+264 81 437 3063</li> <li>www.facebook.com/MYMtradingcc</li> </ul>

#### **Moonsnacks Investment**

As an innovative snack food processing and packaging startup, Moonsnacks has made waves in the food industry since its inception in 2021. We work with locally sourced agricultural produce, primarily from small-scale farmers, transforming these ingredients into delicious snacks. Our focus during this phase of operation is on creating snacks from groundnuts, with our crunchy peanut burgers stealing the show. Moonsnacks exemplifies innovation, proving that delicious, healthy snacks can also be sustainable and supportive of local agriculture.

	Founders/ shareholders	Bruno Lando
	Contact person	Bruno Lando
	Sector	Food Processing
	Product	Coated Peanuts
		C brunolando52@gmail.com
	Connect with us	<ul> <li>+264 81 756 5534</li> <li>www.tambula.com.na/store/moonsnack</li> </ul>

#### **Linetu Investment Solutions**

Unveiling a line of products called Oyetu Naturals, Linetu Investment Solutions showcases a 100% Namibian range of hair, body and skincare products. Owned by a female entrepreneur, Linetu seeks to excel in the beauty product industry by delivering distinctive, eco-luxurious products that are results-oriented and crafted innovatively. Whether you're seeking hair care solutions, body nourishment or natural skincare, we aim to assist the modern consumer in achieving their beauty goals naturally.

Oyety NATURALS	Founders/ shareholders	Paulina lita
	Contact person	Paulina lita
	Sector	Cosmetics
	Products	Handcrafted Namibian hair, body and skin care products locally produced
	Connect with us	<ul> <li>linetuinvestments@gmail.com</li> <li>+264 81 290 1032</li> <li>www.facebook.com/profile.</li> </ul>
		php?id=100063534306408

#### Ndaka Mushrooms

With a focus on organic and sustainable farming, Ndaka Mushrooms grows and processes a variety of fresh mushrooms. We also offer mushroom grow kits and spawns, as well as short-term training on mushroom cultivation. Sustainable farming practices form the backbone of our operations, using locally available agricultural and forestry by-products to produce nutritious, organic and quality mushroom products. From the field to your plate, our mushrooms ensure a holistic, enriching dining experience.

	Founders/ shareholders	Abner Tomas
	Contact person	Abner Tomas
	Sector	Food Processing
	Products	Mushrooms
	Connect with us	<ul> <li>info@ndakamushrooms.com</li> <li>+264 85 207 5522 / +264 81 207 5522</li> <li>www.ndakamushrooms.com</li> </ul>

#### Notes:

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# NAMIBIA Powered By Nature





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